



# The Economy & Politics

*Tracking polling for The Logic*

April 2025

# METHODOLOGY

The survey was conducted with 1,200 Canadians aged 18 and over from April 14 to 15, 2025. A random sample of panelists were invited to complete the survey from a set partner panel based on the Lucid exchange platform. These partners are typically double opt-in survey panels, blended to manage out potential skews in the data from a single source.

The margin of error for a comparable probability-based random sample of the same size is +/- 2.82%, 19 times out of 20.

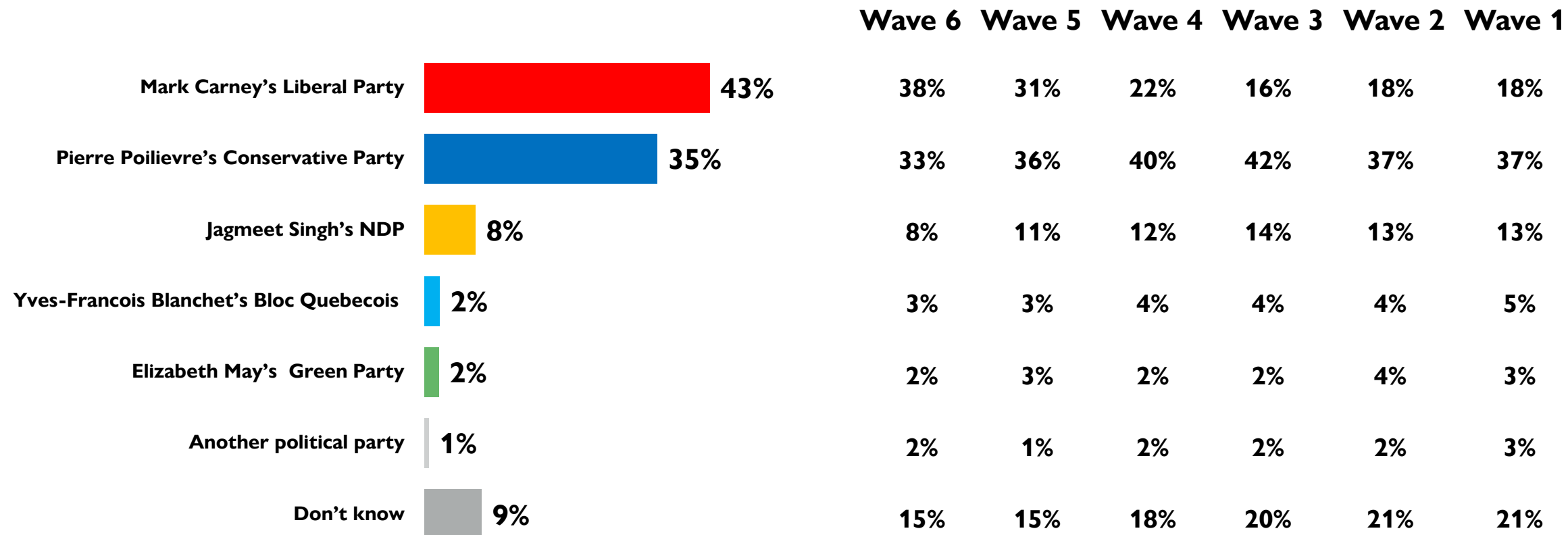
The data were weighted according to census data to ensure that the sample matched Canada's population according to age, gender, educational attainment, and region. Totals may not add up to 100 due to rounding.





Which federal political party do you trust most to handle the economy?

## MOST TRUSTED TO HANDLE THE ECONOMY

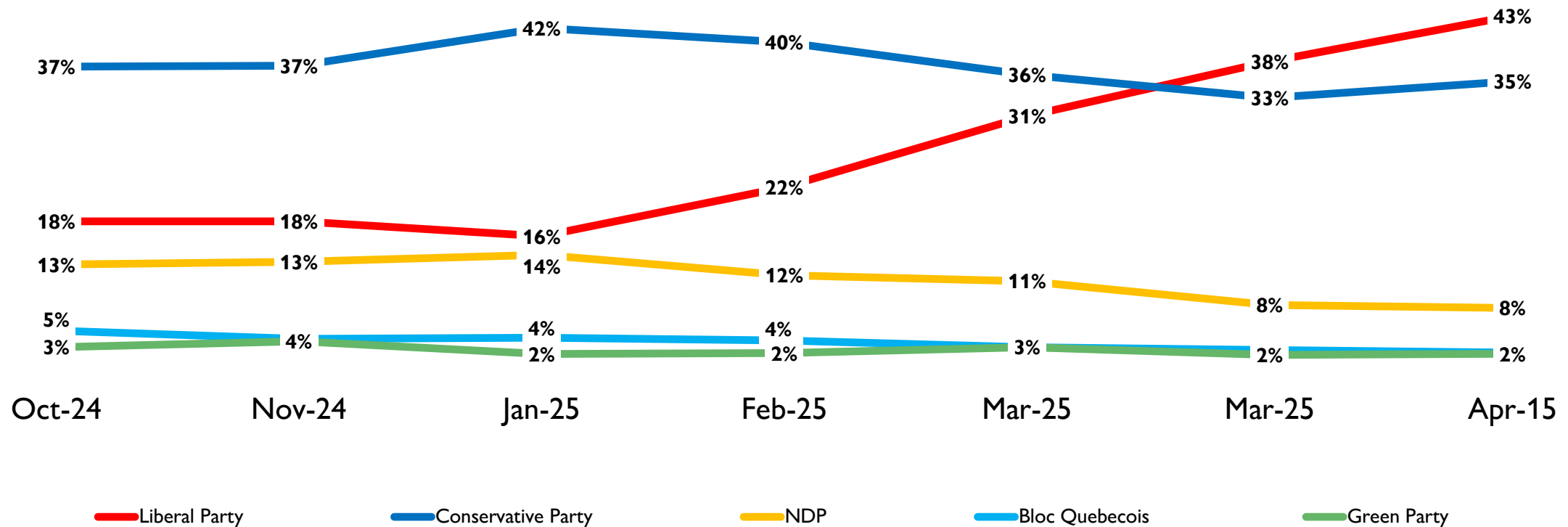


[Base] n=1,200



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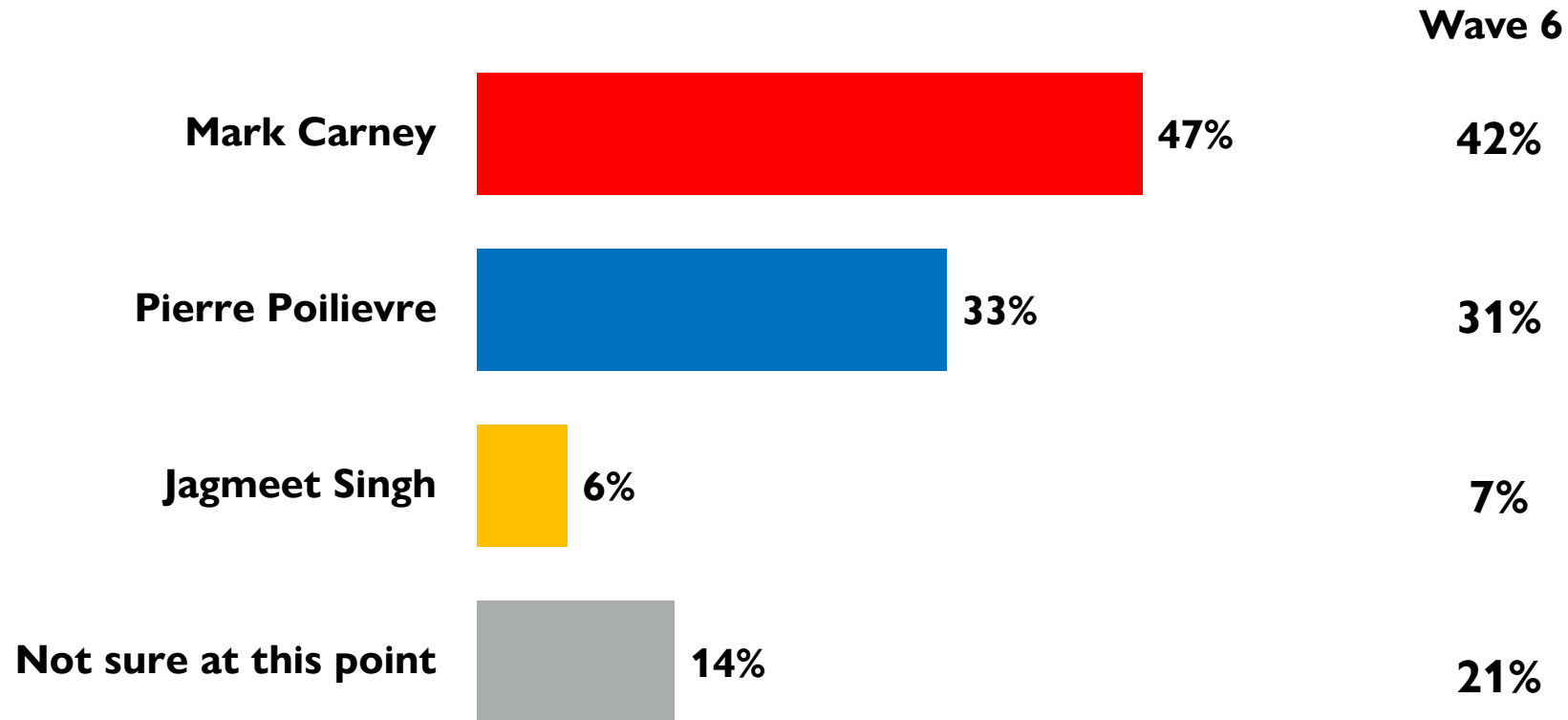


[Base] n=1,200



Which of the following people do you think is best able to deal with any of the effects of the Trump administration and protecting Canadian interests?

## MOST TRUSTED TO HANDLE THE EFFECTS OF A TRUMP ADMINISTRATION

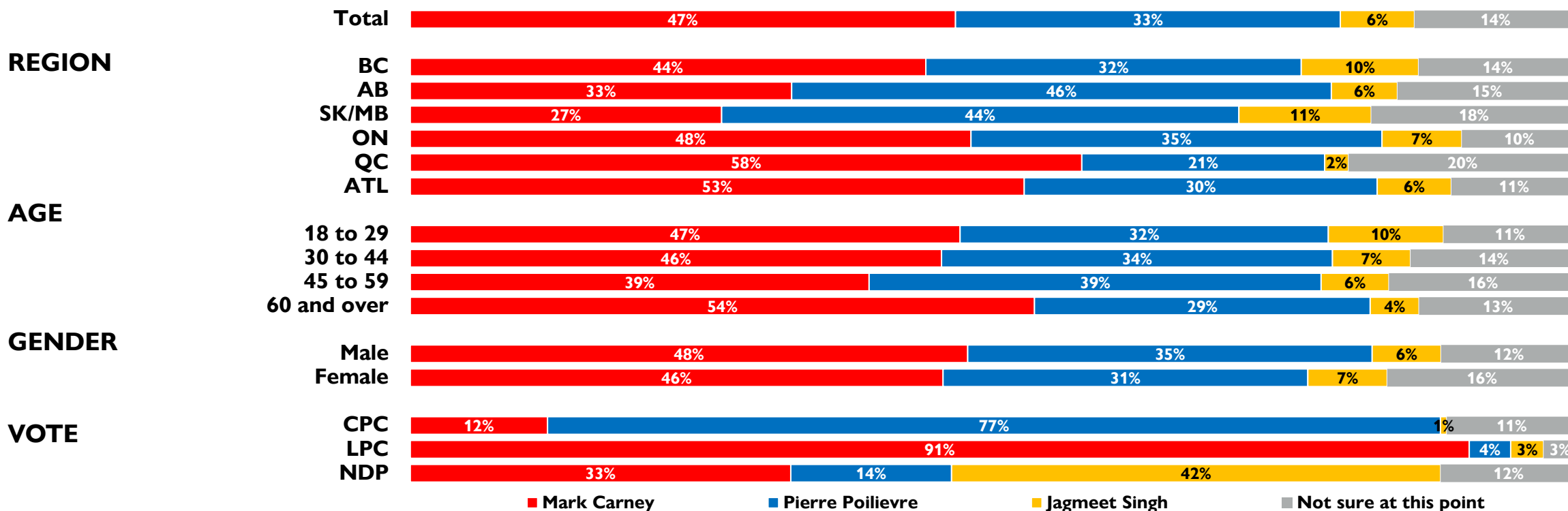


[Base] n=1,200



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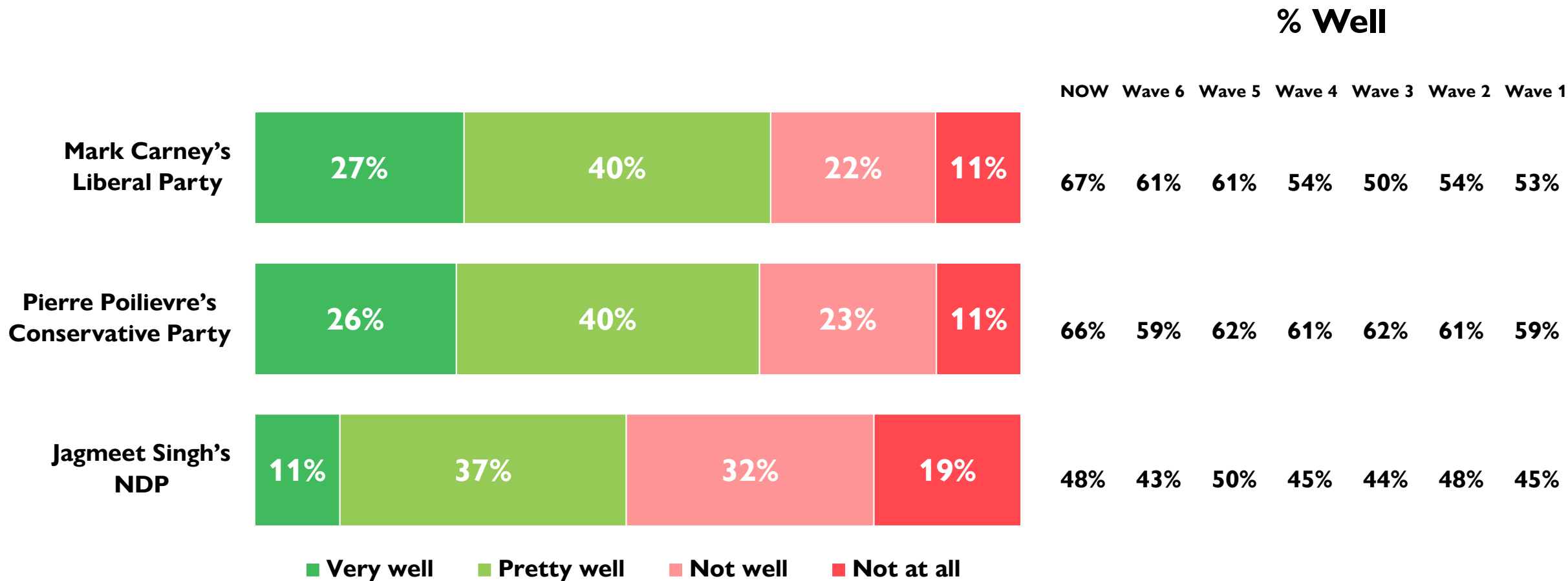


[Base] n=1,200



To what extent do you feel you know and understand what each of the political parties would do if elected after the next federal election when it comes to the economy? Do you know and understand the party's plans...

## KNOWLEDGE OF PARTIES' ECONOMIC PLANS

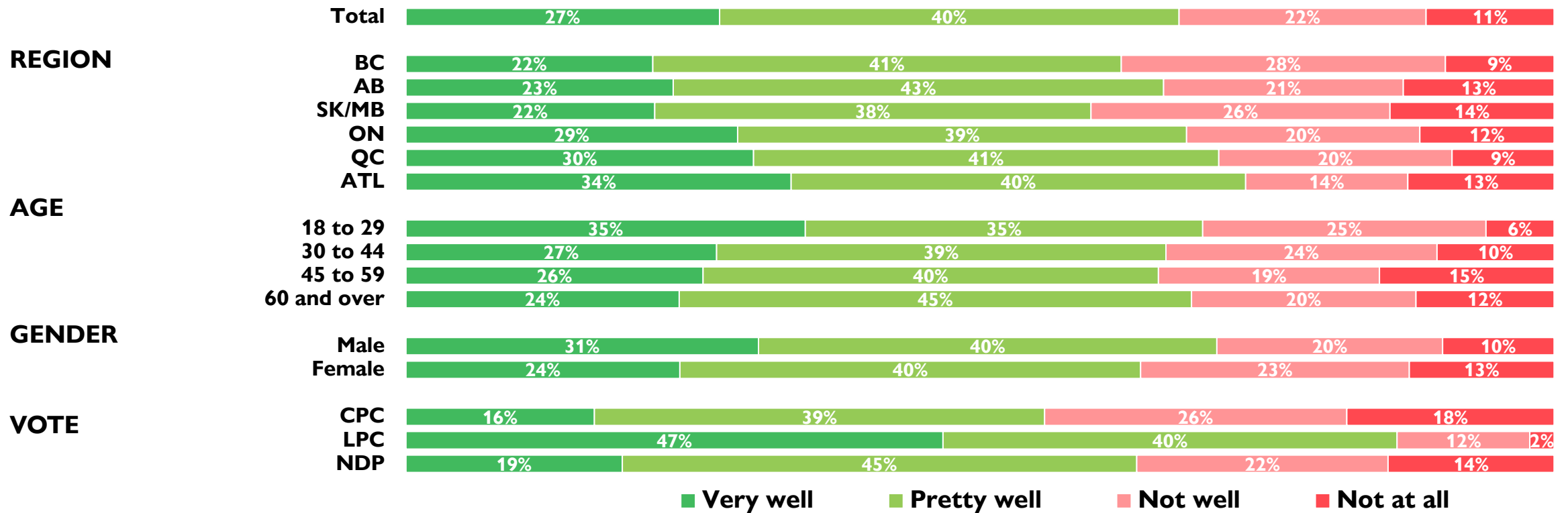


[Base] n=154 – 1,200



To what extent do you feel you know and understand what each of the political parties would do if elected after the next federal election when it comes to the economy? Do you know and understand the party's plans...

## KNOWLEDGE OF PARTIES' ECONOMIC PLANS: LIBERAL PARTY

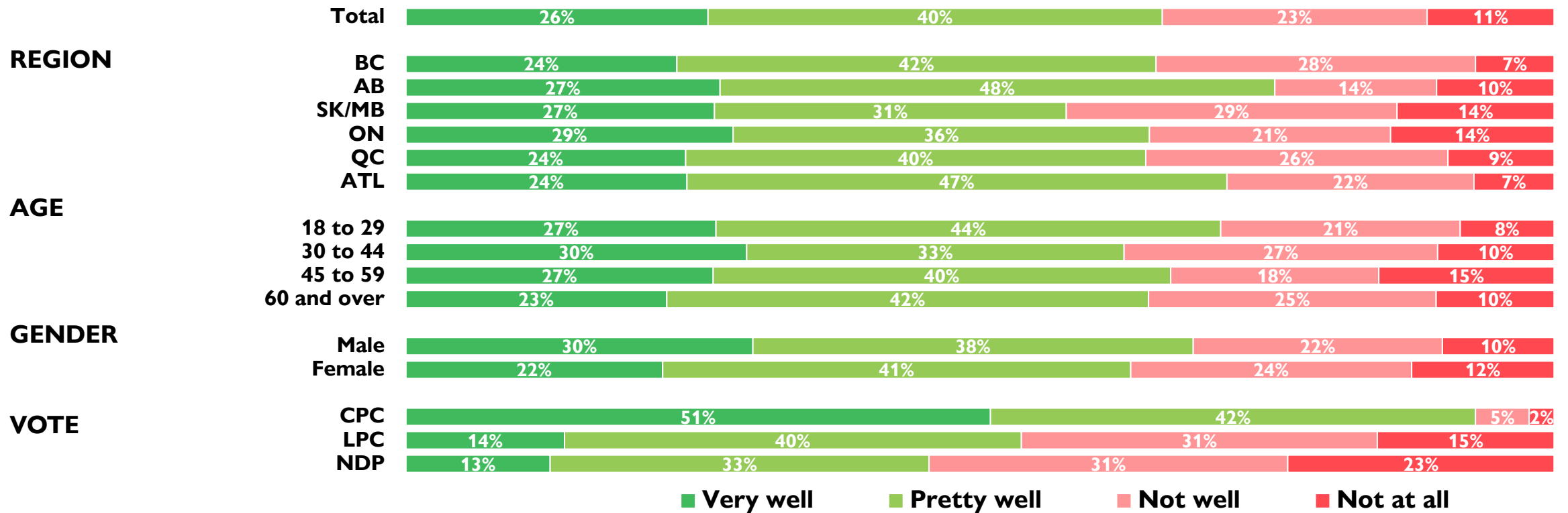


[Base] n=1,200



To what extent do you feel you know and understand what each of the political parties would do if elected after the next federal election when it comes to the economy? Do you know and understand the party's plans...

## KNOWLEDGE OF PARTIES' ECONOMIC PLANS: CONSERVATIVE PARTY

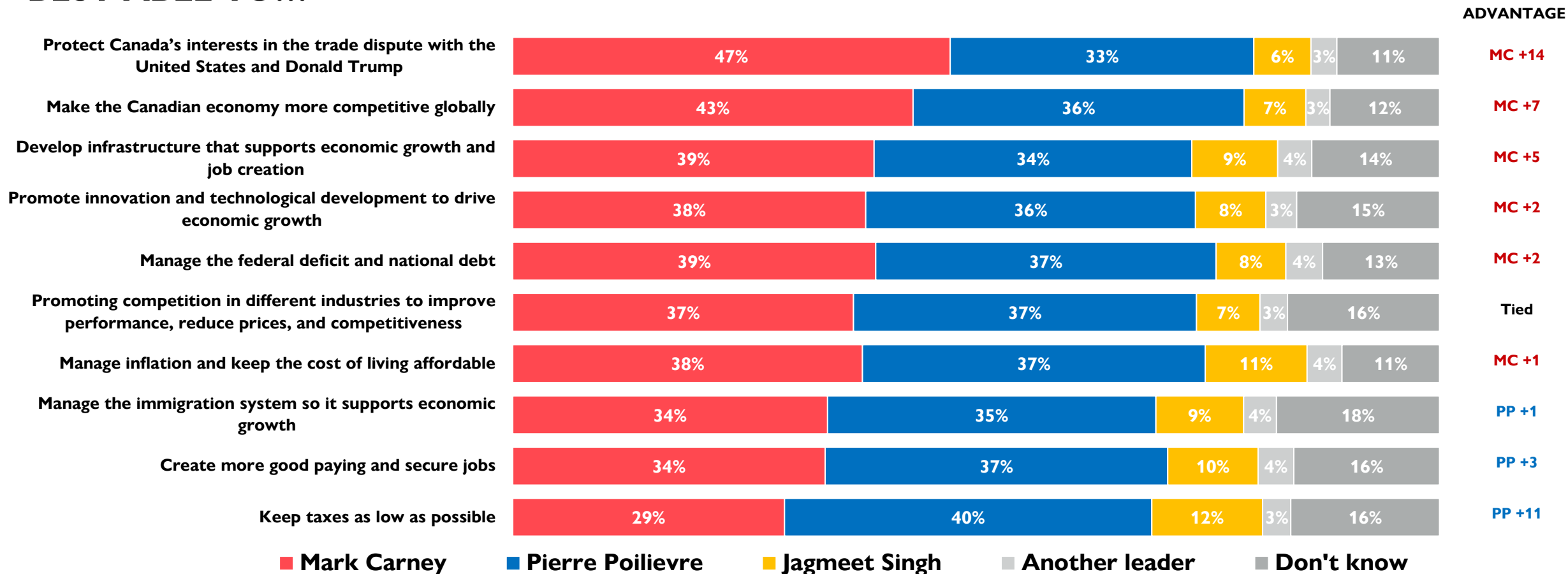


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Which political party leader do you think is best able to do the following?

## BEST ABLE TO...

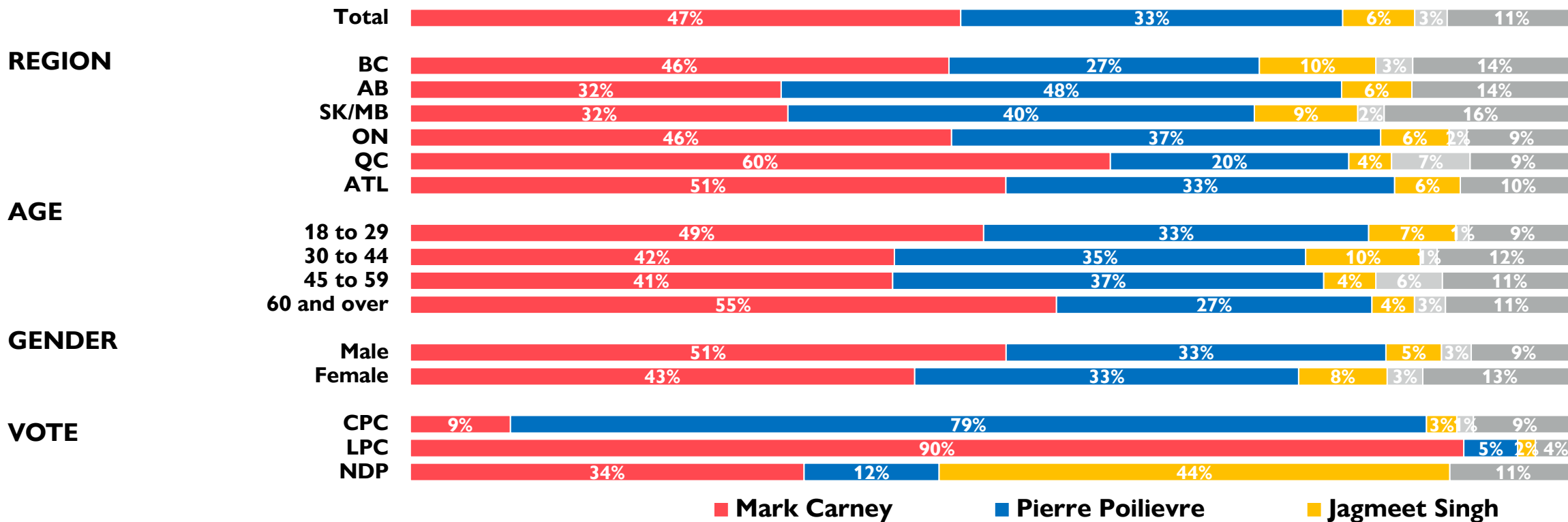


[Base] n=1,200



Which political party leader do you think is best able to do the following?

## Protect Canada's interests in the trade dispute with the United States and Donald Trump

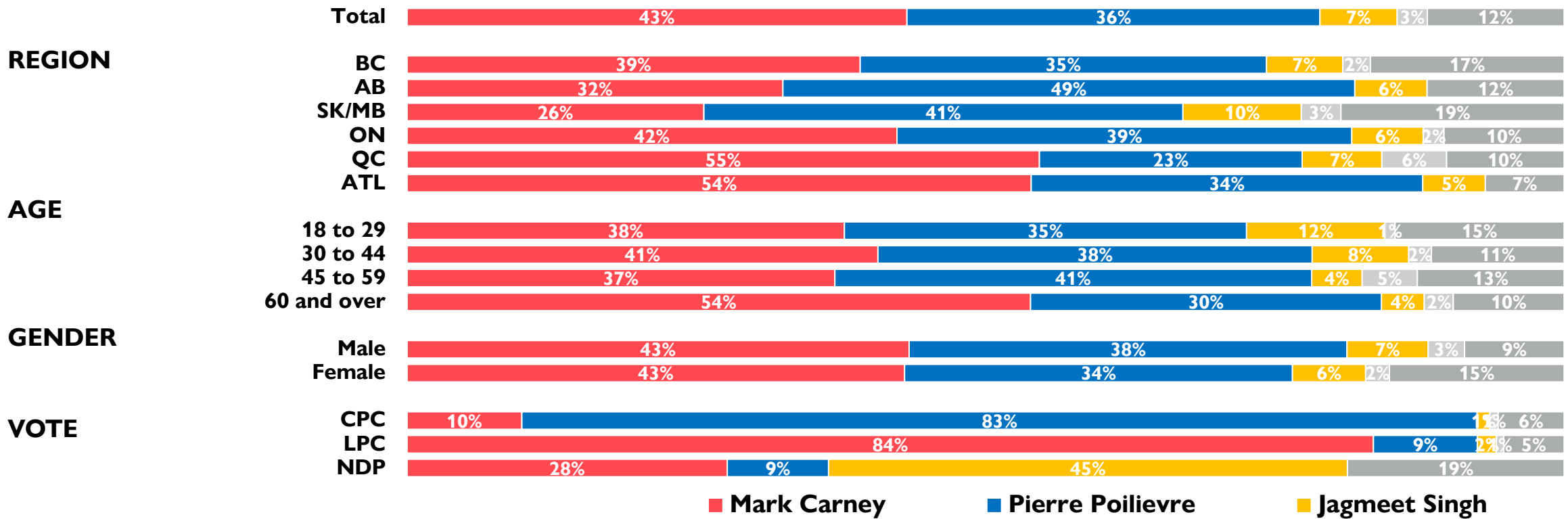


[Base] n=1,200



Which political party leader do you think is best able to do the following?

## Make the Canadian economy more competitive globally

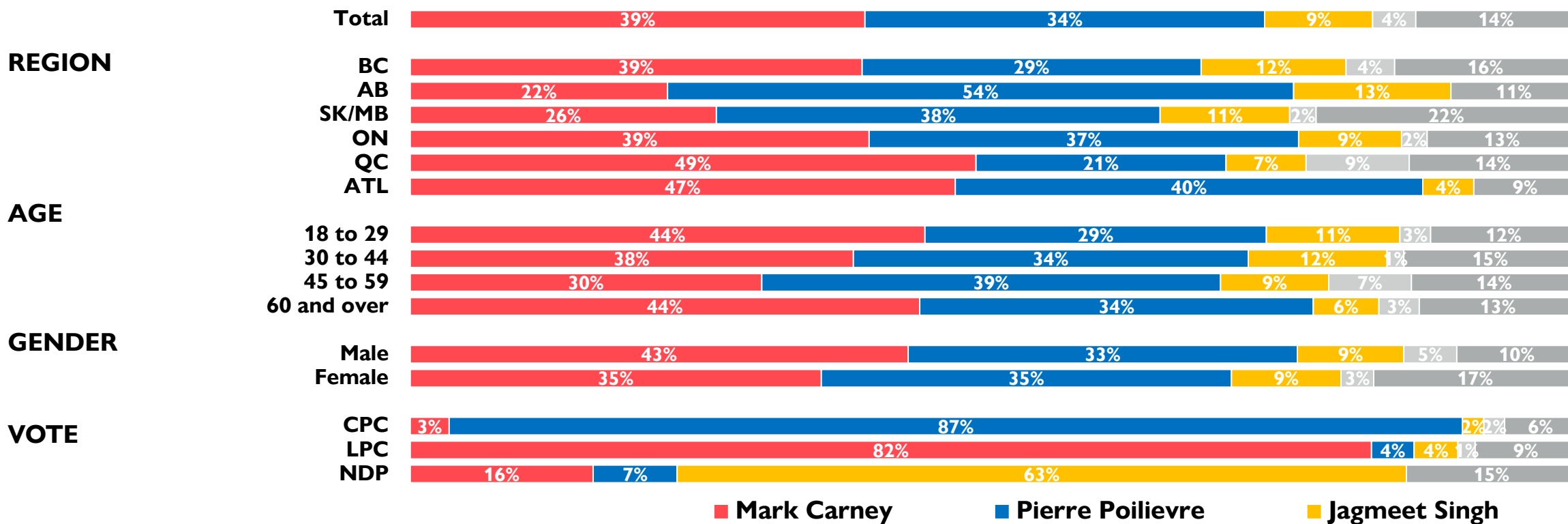


[Base] n=1,200



Which political party leader do you think is best able to do the following?

## Develop infrastructure that supports economic growth and job creation

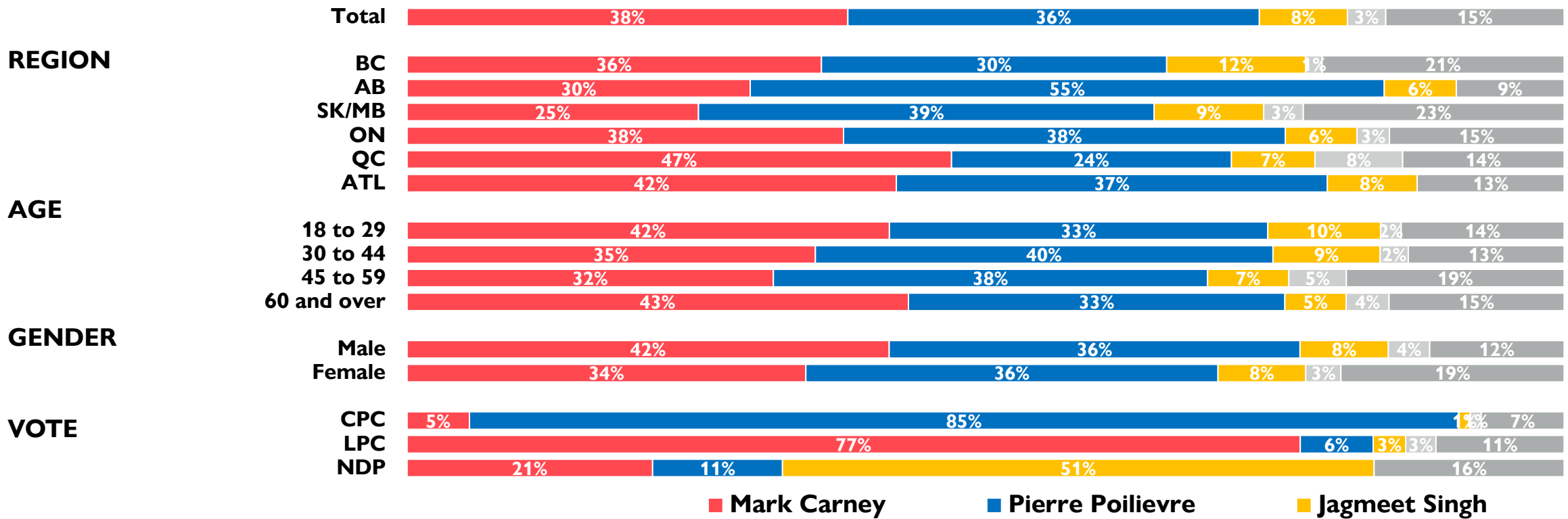


[Base] n=1,200



Which political party leader do you think is best able to do the following?

## Promote innovation and technological development to drive economic growth

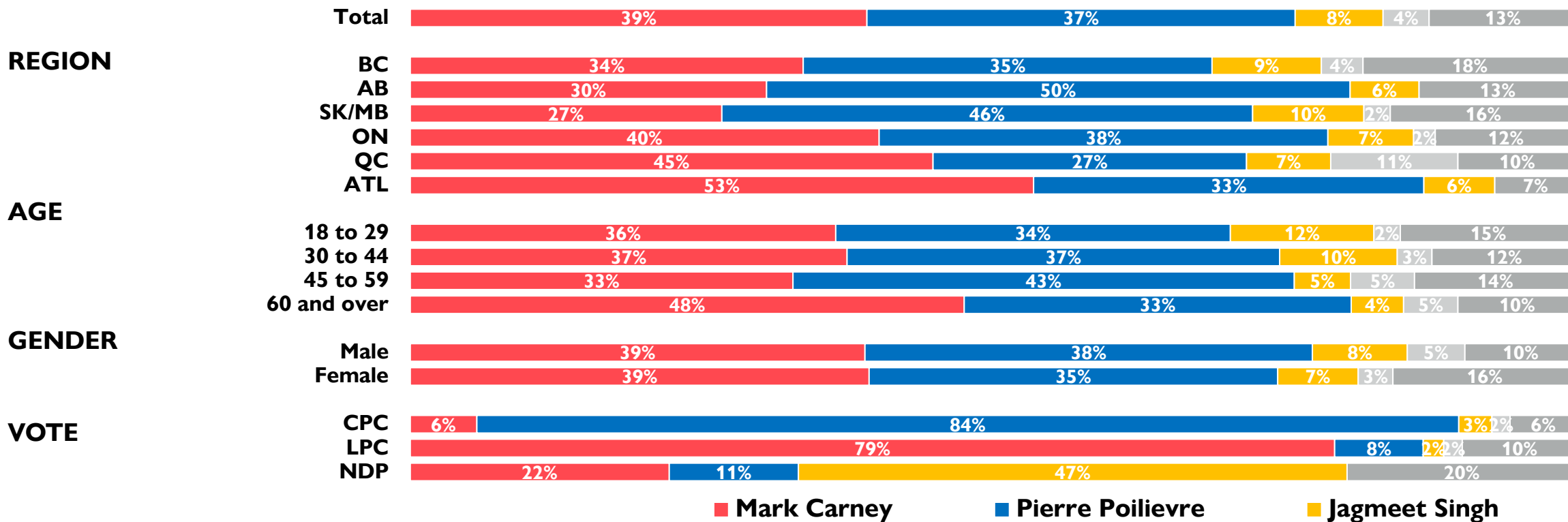


[Base] n=1,200



Which political party leader do you think is best able to do the following?

## Manage the federal deficit and national debt

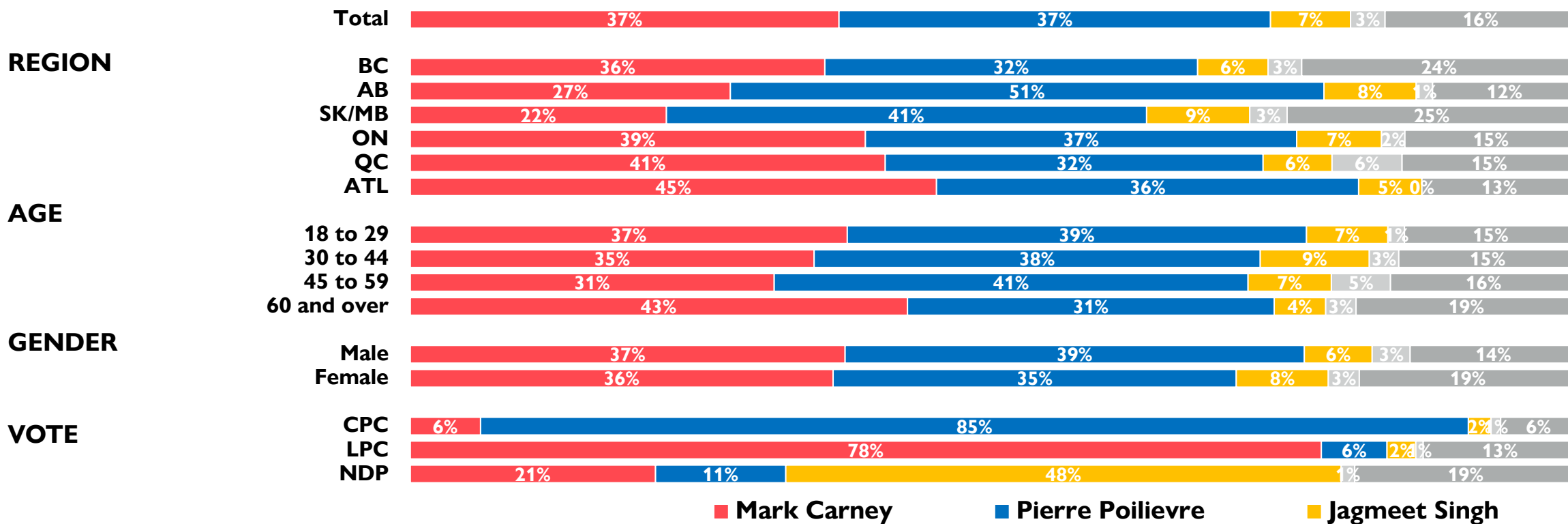


[Base] n=1,200



Which political party leader do you think is best able to do the following?

## Promoting competition in different industries to improve performance, reduce prices, and competitiveness

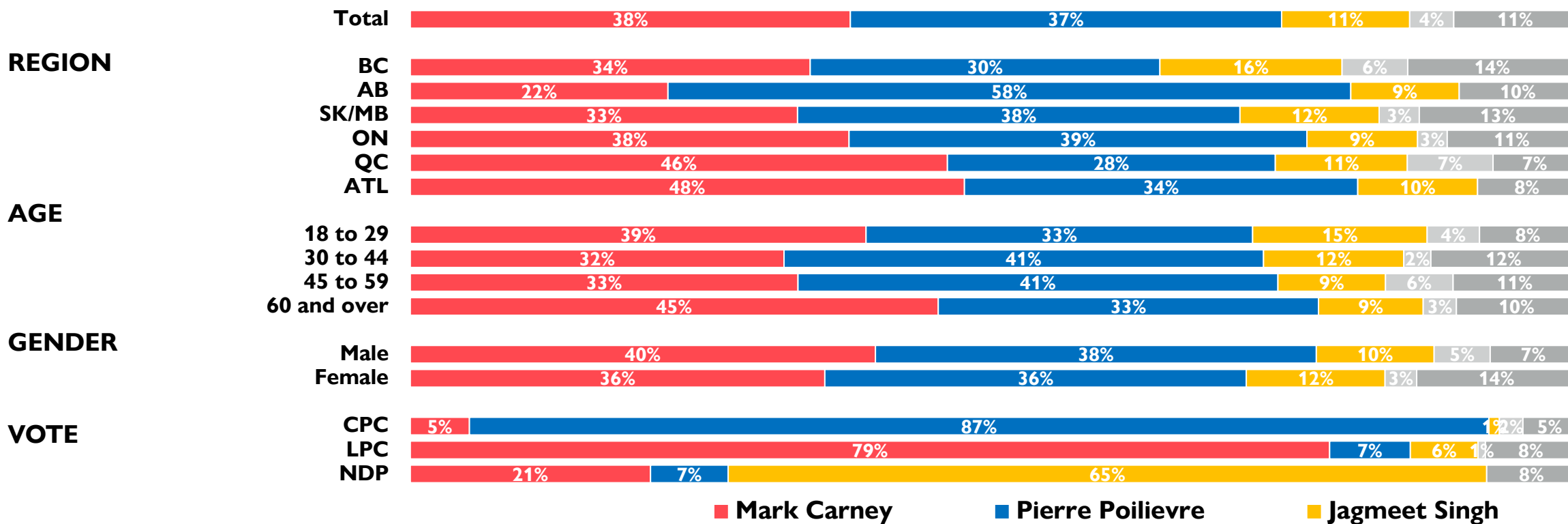


[Base] n=1,200



Which political party leader do you think is best able to do the following?

## Manage inflation and keep the cost of living affordable

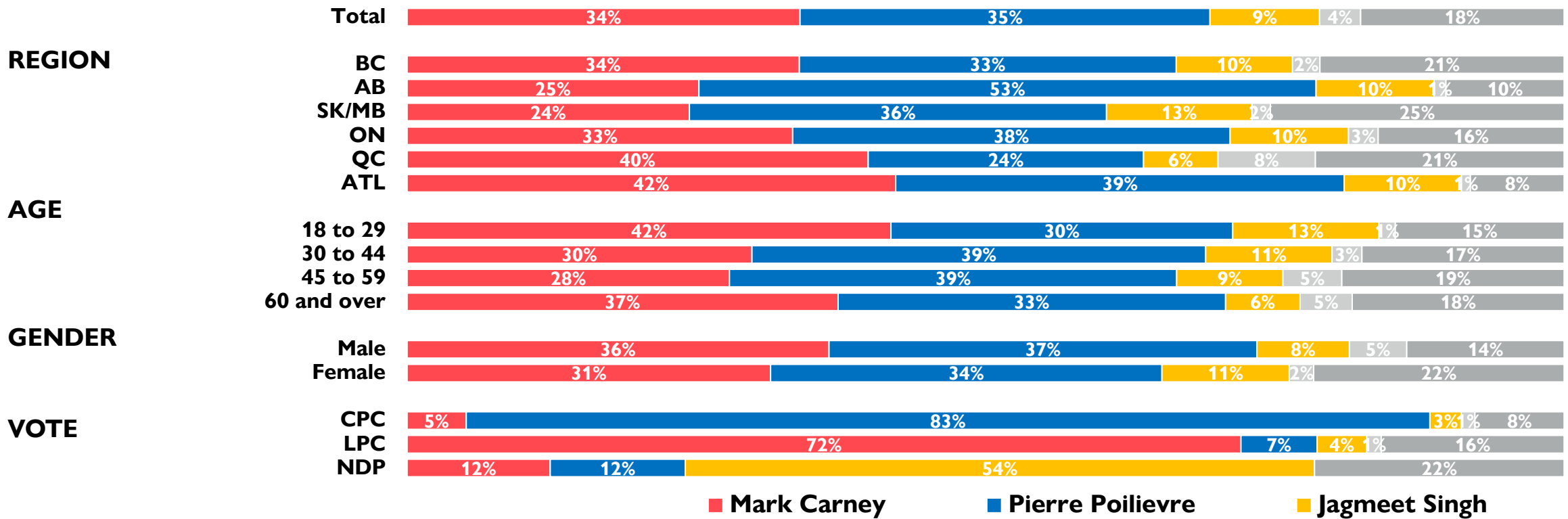


[Base] n=1,200



Which political party leader do you think is best able to do the following?

## Manage the immigration system so it supports economic growth

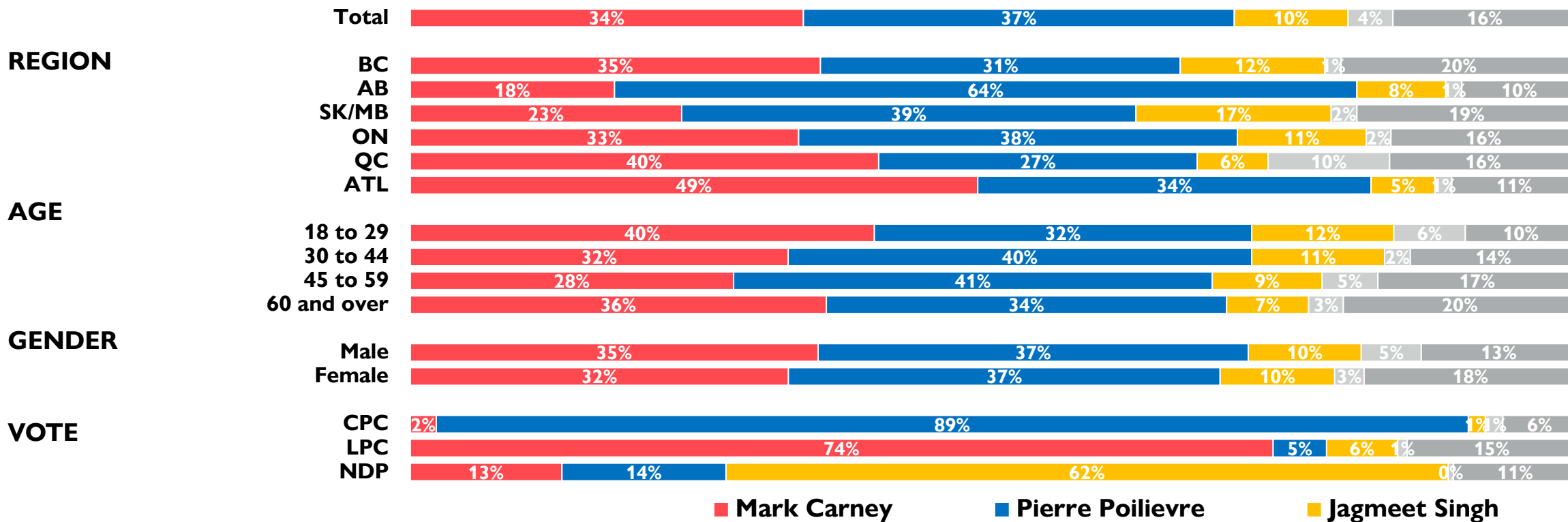


[Base] n=1,200



Which political party leader do you think is best able to do the following?

## Create more good paying and secure jobs

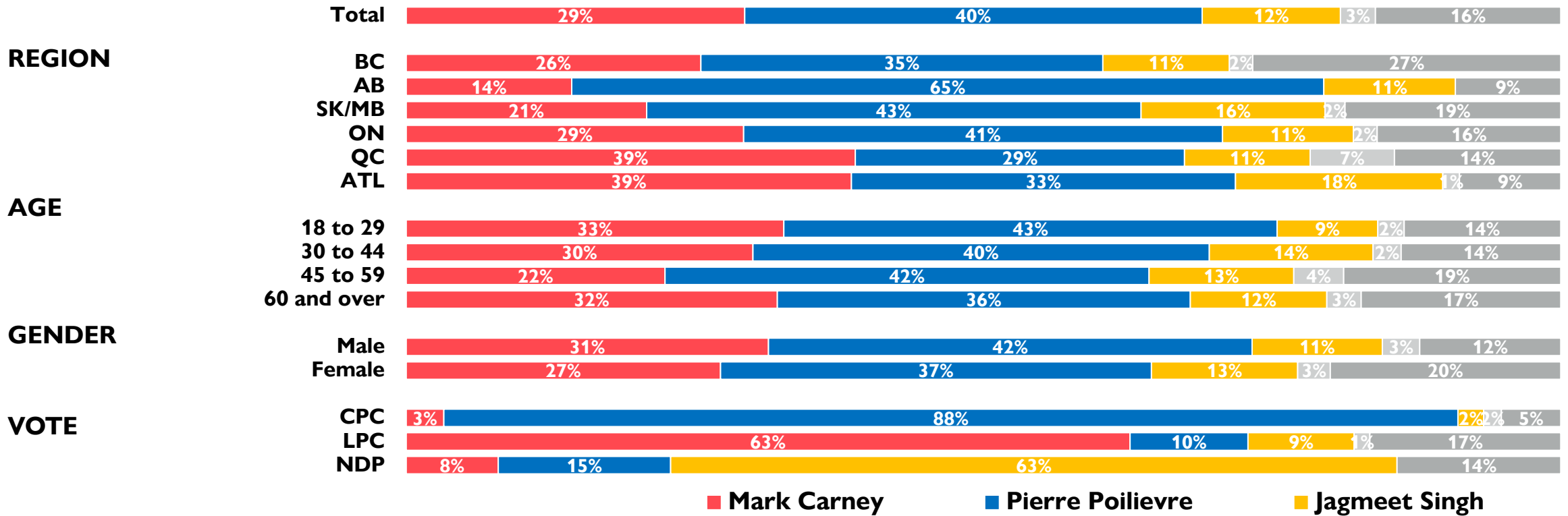


[Base] n=1,200



Which political party leader do you think is best able to do the following?

## Keep taxes as low as possible

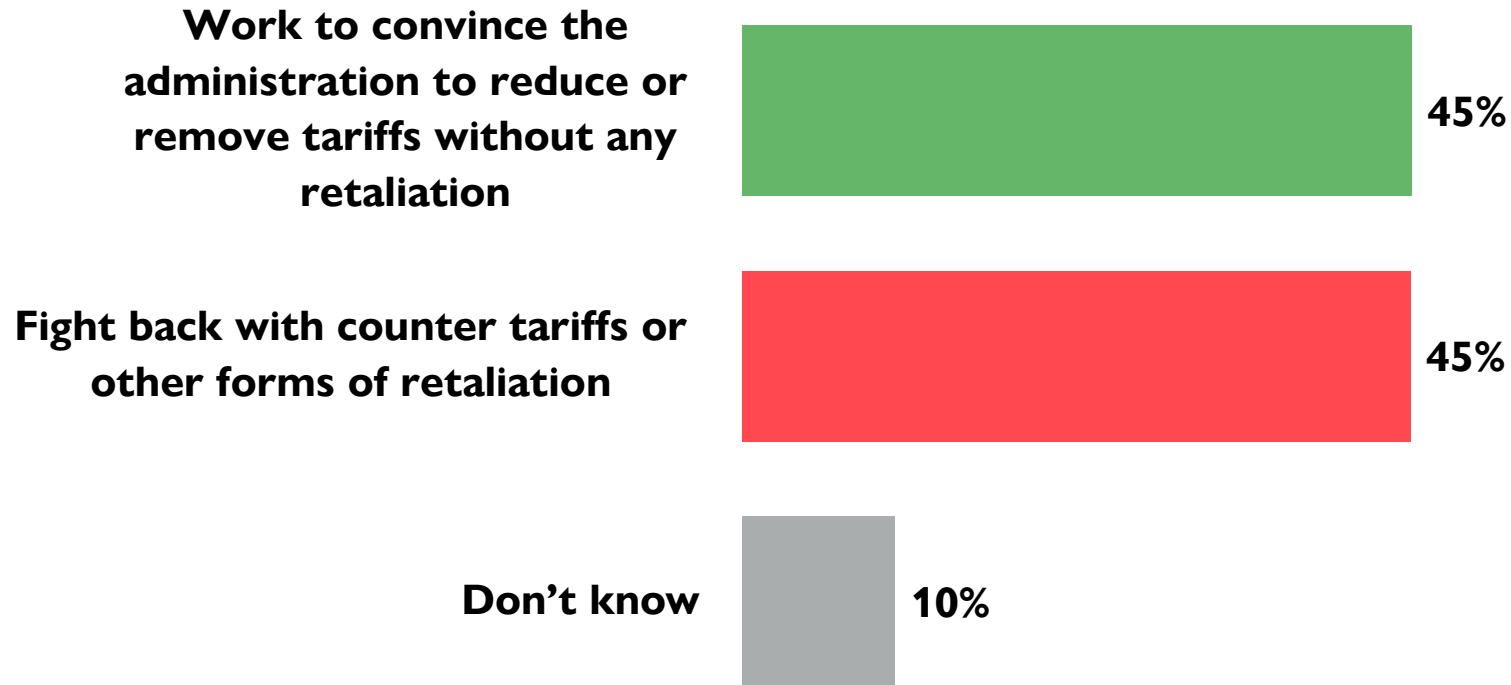


[Base] n=1,200



When it comes to dealing with the Trump administration, what approach do you think Canada should follow?

## RECOMMENDED APPROACH IN DEALING WITH THE TRUMP ADMINISTRATION

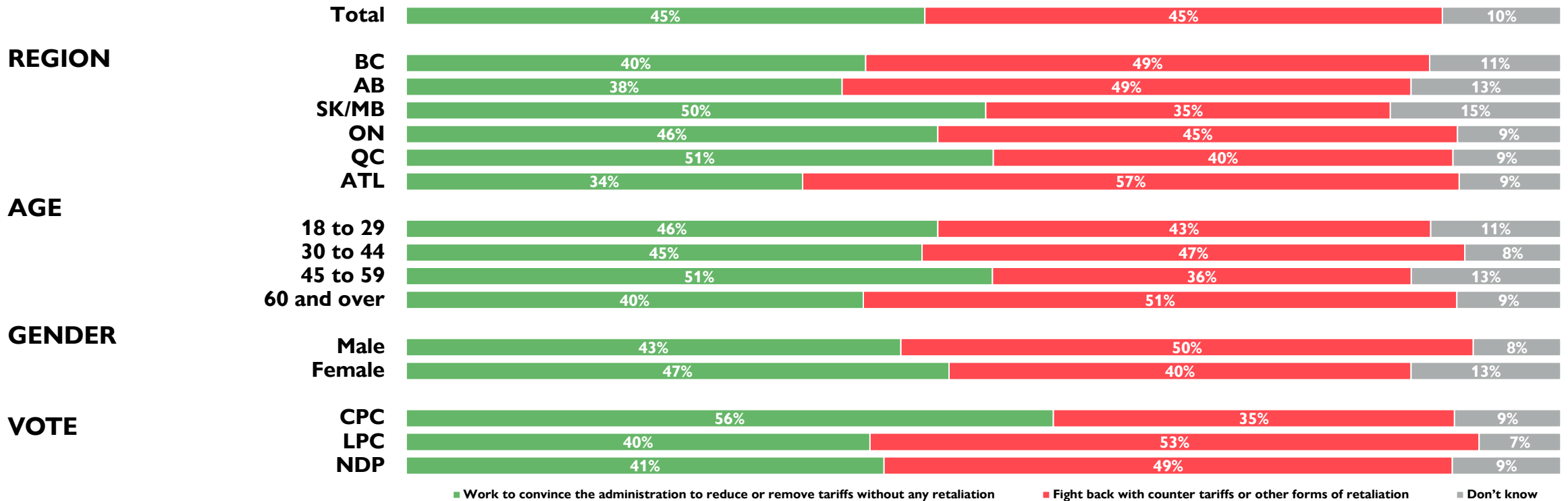


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[Base] n=1,200