



# The Economy & Politics

*Tracking polling for The Logic*

December 2024

# METHODOLOGY

The survey was conducted with 1,486 Canadians aged 18 and over from December 3 to 9, 2024. A random sample of panelists were invited to complete the survey from a set partner panel based on the Lucid exchange platform. These partners are typically double opt-in survey panels, blended to manage out potential skews in the data from a single source.

The margin of error for a comparable probability-based random sample of the same size is +/- 2.54%, 19 times out of 20.

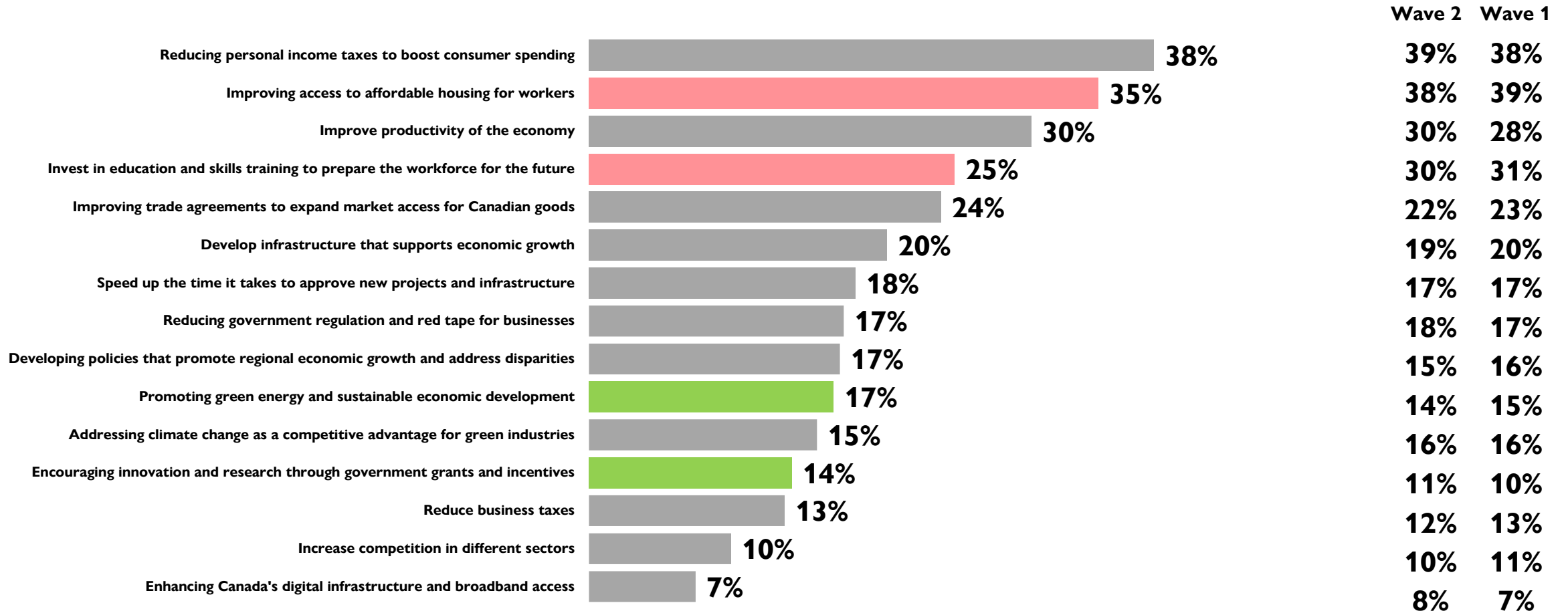
The data were weighted according to census data to ensure that the sample matched Canada's population according to age, gender, educational attainment, and region. Totals may not add up to 100 due to rounding.





Below are some things governments in Canada could do to help grow the economy and make Canada more competitive and attractive to growing businesses. Please select the three you think are most important to growing the economy and making Canada more competitive.

## HELPING GROW THE ECONOMY AND MAKING CANADA MORE COMPETITIVE



[Base] n=1,486



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## HELPING GROW THE ECONOMY AND MAKING CANADA MORE COMPETITIVE

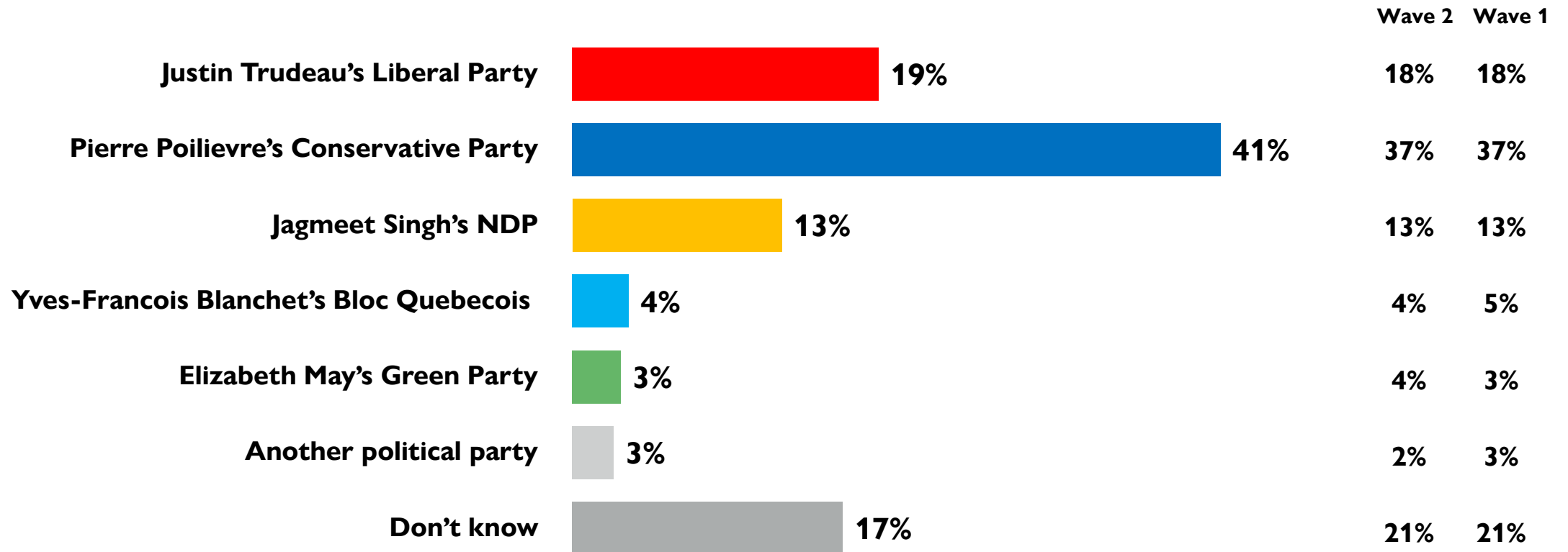
Column %	Total	Current CPC	Current LPC	Current NDP	Under 45	45 and over	Men	Women
Reducing personal income taxes to boost consumer spending	38%	44%	29%	29%	38%	39%	32%	44%
Improving access to affordable housing for workers	35%	25%	36%	40%	41%	29%	30%	39%
Improve productivity of the economy	30%	36%	25%	20%	27%	32%	31%	29%
Invest in education and skills training to prepare the workforce for the future	25%	18%	30%	34%	24%	25%	22%	27%
Improving trade agreements to expand market access for Canadian goods	24%	26%	24%	28%	18%	29%	22%	26%
Develop infrastructure that supports economic growth	20%	24%	16%	18%	20%	20%	20%	20%
Reducing government regulation and red tape for businesses	18%	24%	18%	10%	18%	18%	21%	15%
Speed up the time it takes to approve new projects and infrastructure	17%	25%	13%	12%	14%	20%	22%	12%
Addressing climate change as a competitive advantage for green industries	17%	19%	15%	16%	18%	16%	18%	16%
Developing policies that promote regional economic growth and address disparities	17%	9%	22%	26%	16%	17%	16%	17%
Promoting green energy and sustainable economic development	15%	8%	25%	25%	13%	17%	13%	18%
Reduce business taxes	14%	12%	18%	14%	16%	12%	16%	12%
Encouraging innovation and research through government grants and incentives	13%	16%	9%	7%	17%	11%	15%	11%
Increase competition in different sectors	10%	10%	10%	10%	11%	9%	11%	8%
Enhancing Canada's digital infrastructure and broadband access	7%	6%	11%	9%	9%	6%	10%	5%

[Base] n=1,486



Which federal political party do you trust most to handle the economy?

## MOST TRUSTED TO HANDLE THE ECONOMY

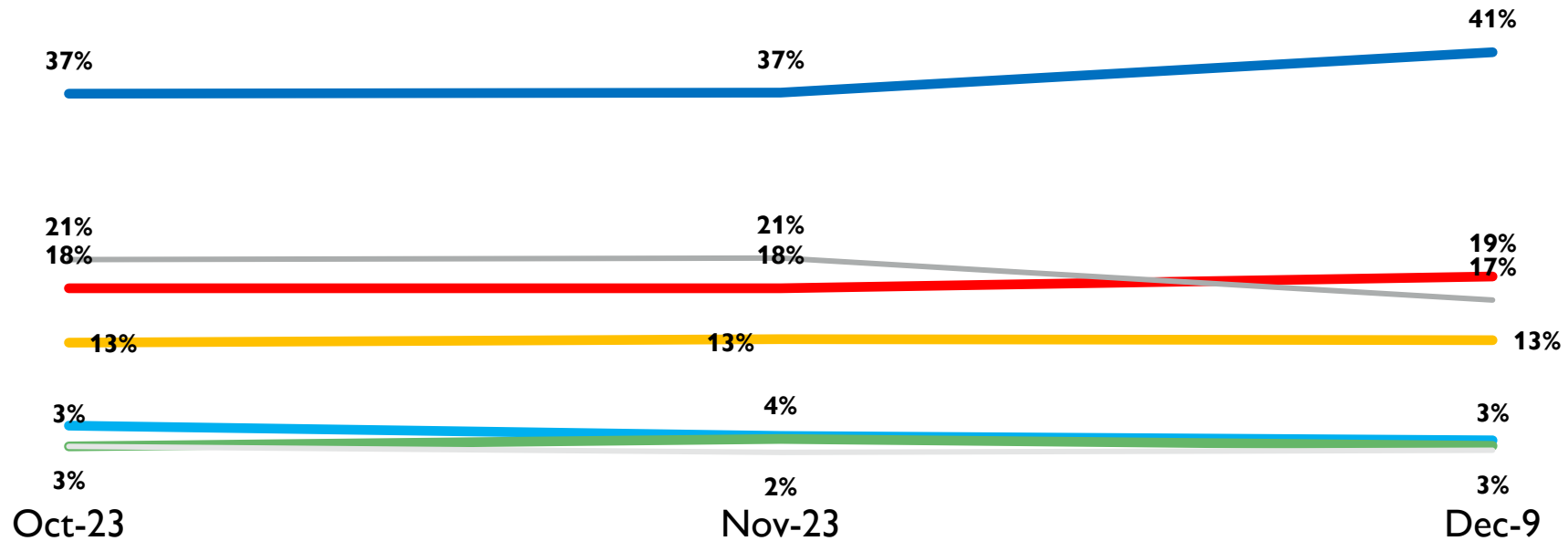


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## MOST TRUSTED TO HANDLE THE ECONOMY



Justin Trudeau's Liberal Party  
Elizabeth May's Green Party

Pierre Poilievre's Conservative Party  
Another political party

Jagmeet Singh's NDP  
Don't know

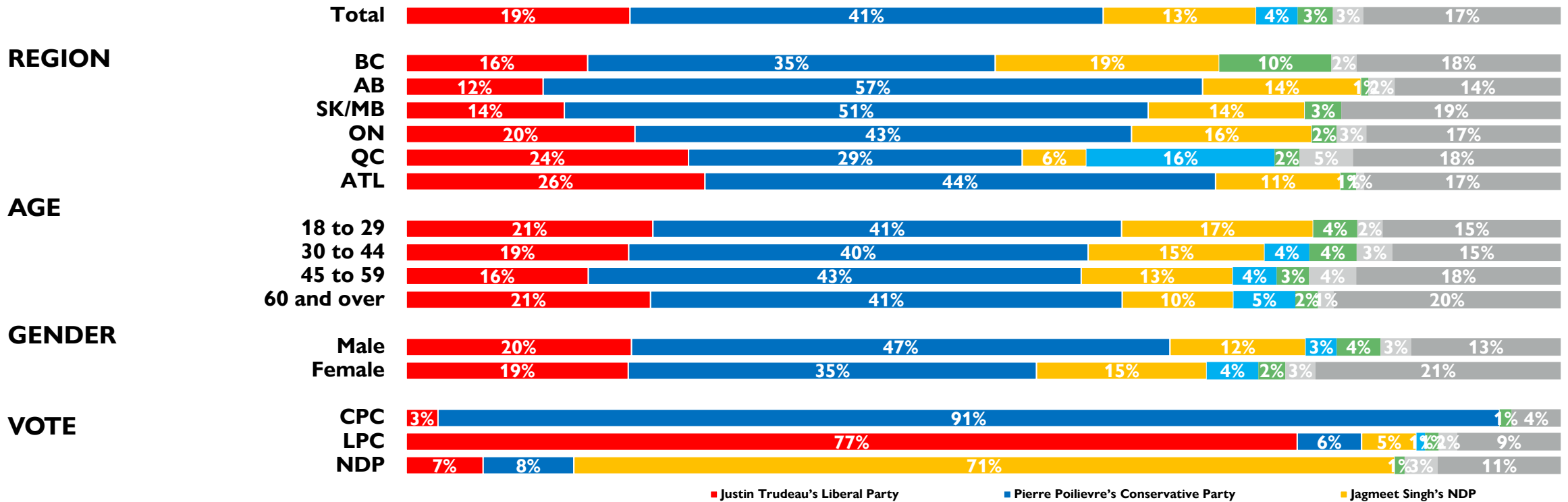
Yves-Francois Blanchet's Bloc Quebecois

[Base] n=1,486



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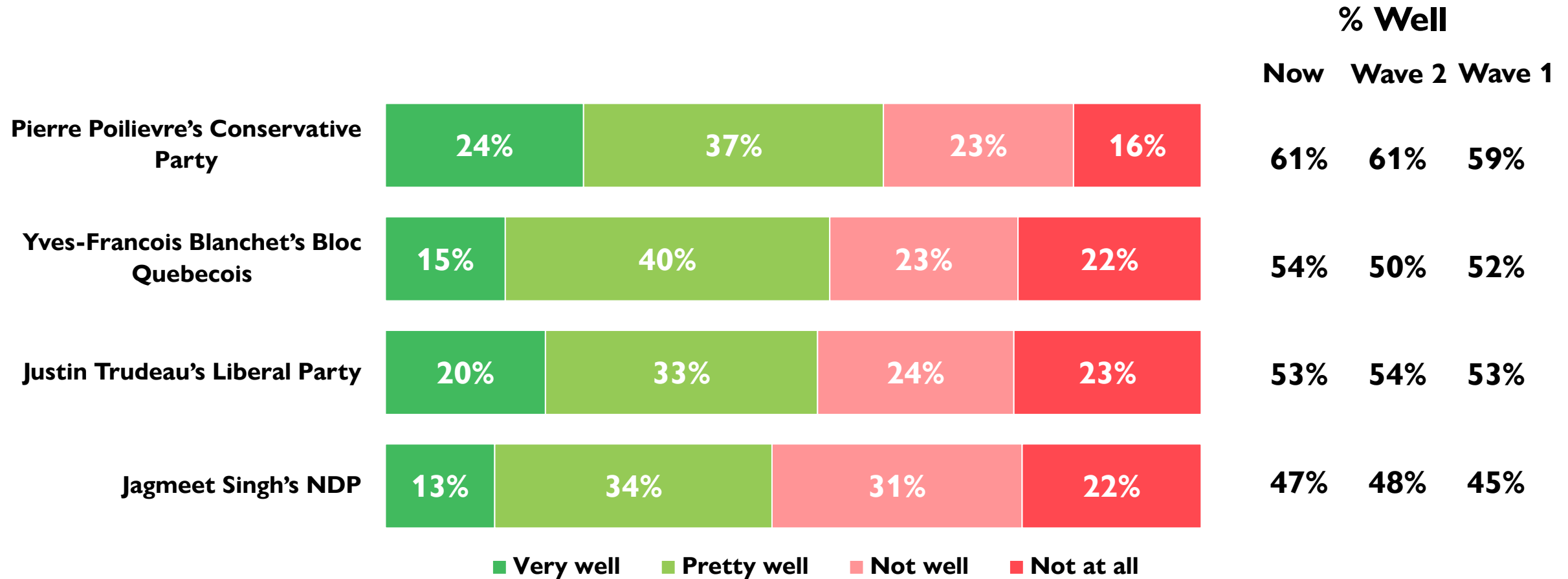


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To what extent do you feel you know and understand what each of the political parties would do if elected after the next federal election when it comes to the economy? Do you know and understand the party's plans...

## KNOWLEDGE OF PARTIES' ECONOMIC PLANS

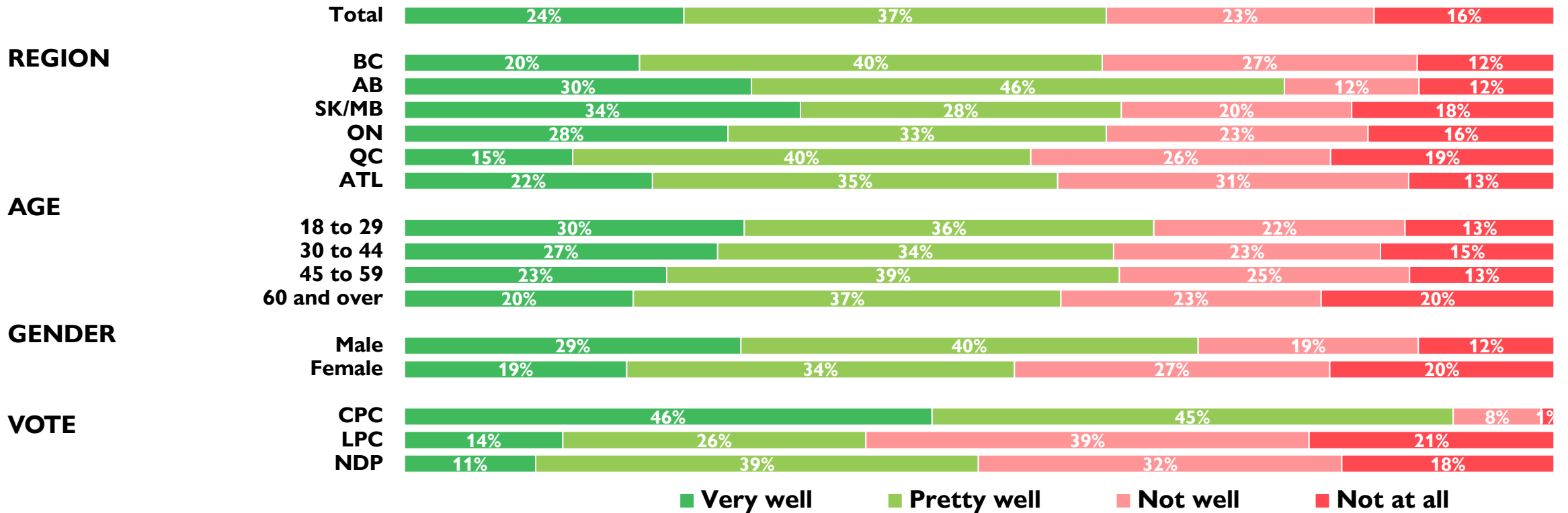


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## PIERRE POILIEVRE'S CONSERVATIVE PARTY

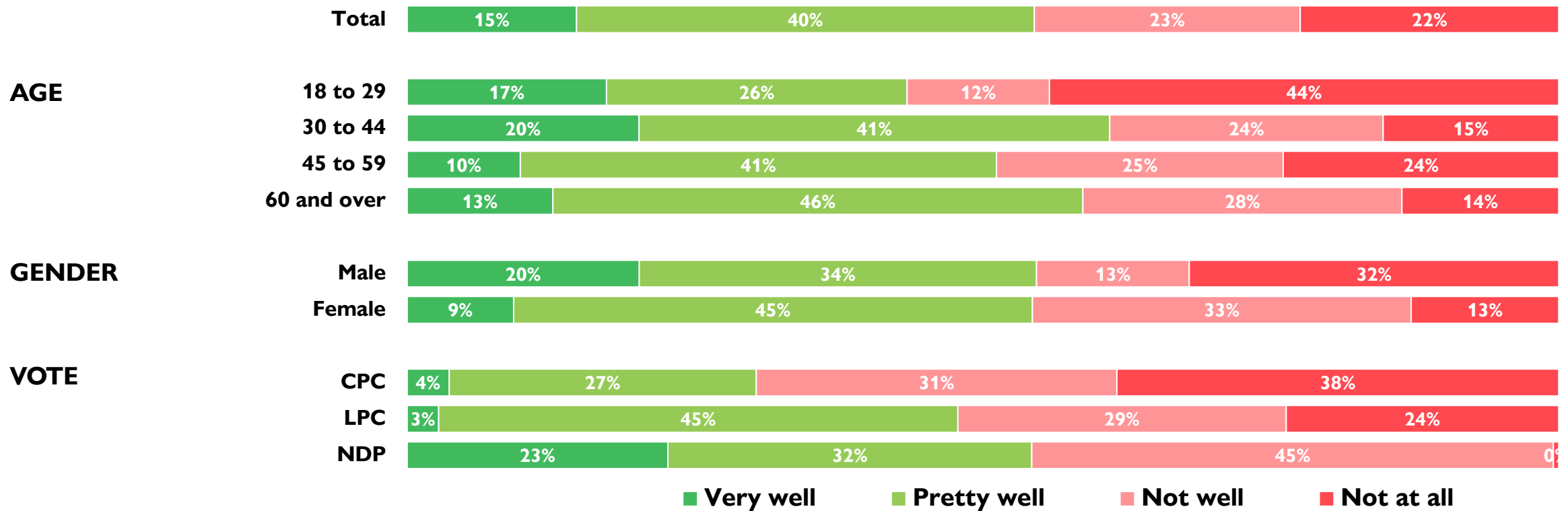


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## YVES-FRANCOIS BLANCHET'S BLOC QUEBECOIS

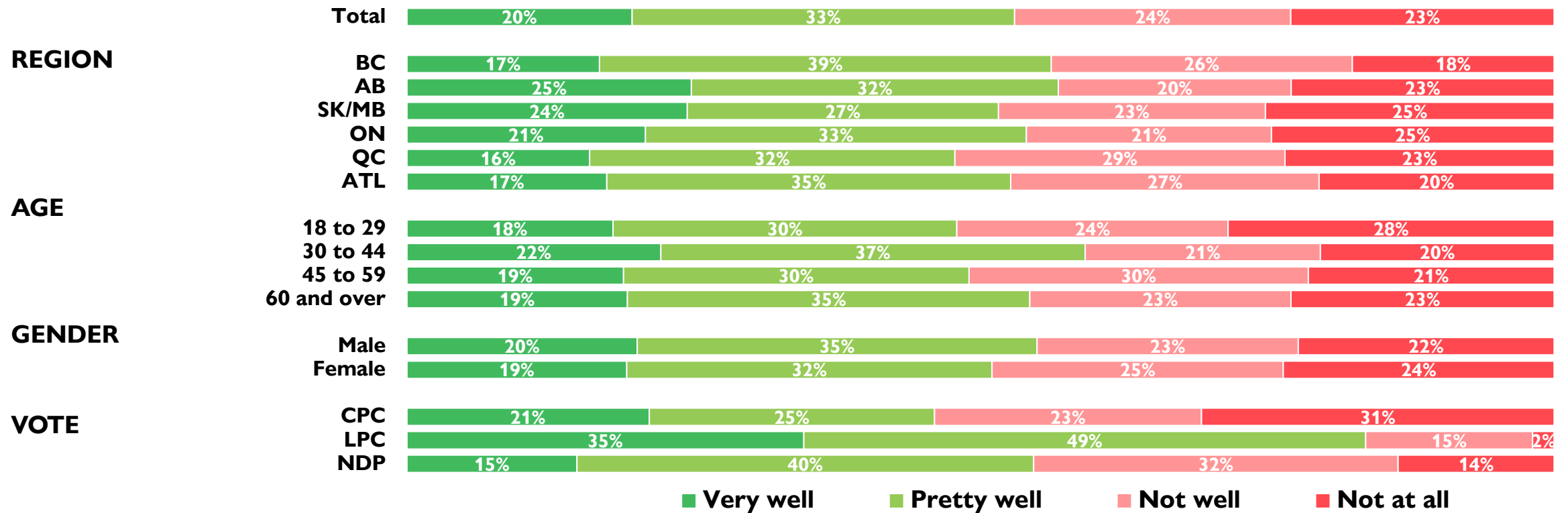


[Quebec] n=335



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## JUSTIN TRUDEAU'S LIBERAL PARTY

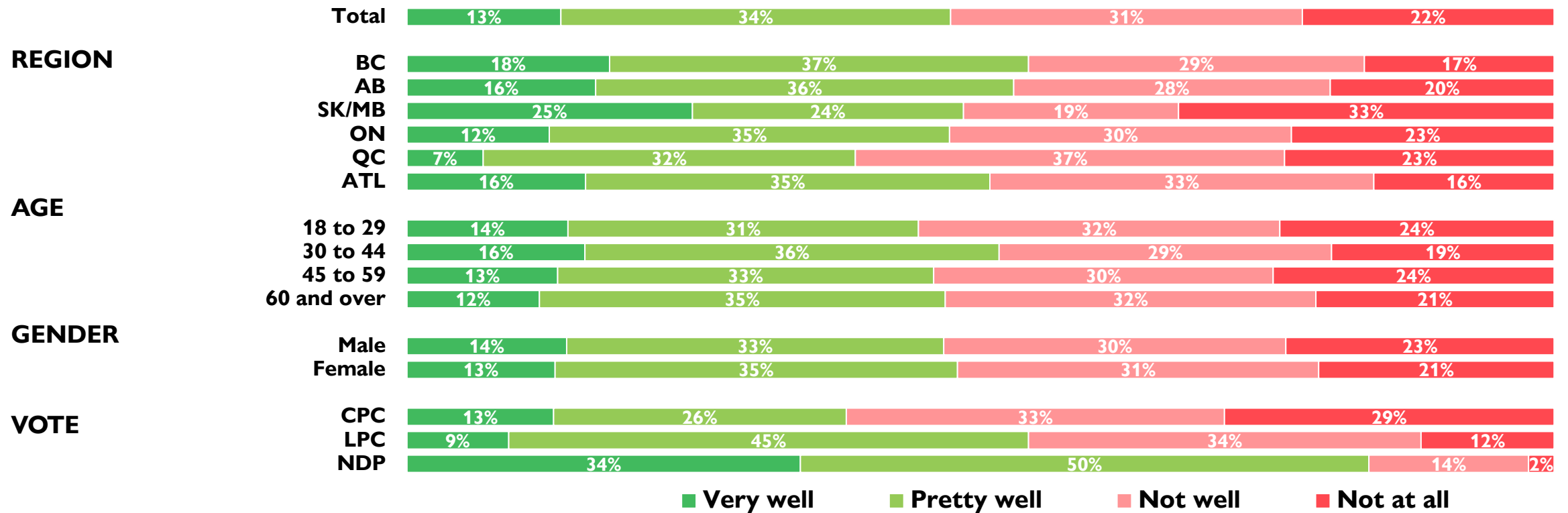


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## JAGMEET SINGH'S NDP



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