



The Economy & Politics

Tracking polling for The Logic

November 2024

METHODOLOGY

The survey was conducted with 1,903 Canadians aged 18 and over from October 31 to November 5, 2024. A random sample of panelists were invited to complete the survey from a set partner panel based on the Lucid exchange platform. These partners are typically double opt-in survey panels, blended to manage out potential skews in the data from a single source.

The margin of error for a comparable probability-based random sample of the same size is +/- 2.247%, 19 times out of 20.

The data were weighted according to census data to ensure that the sample matched Canada's population according to age, gender, educational attainment, and region. Totals may not add up to 100 due to rounding.

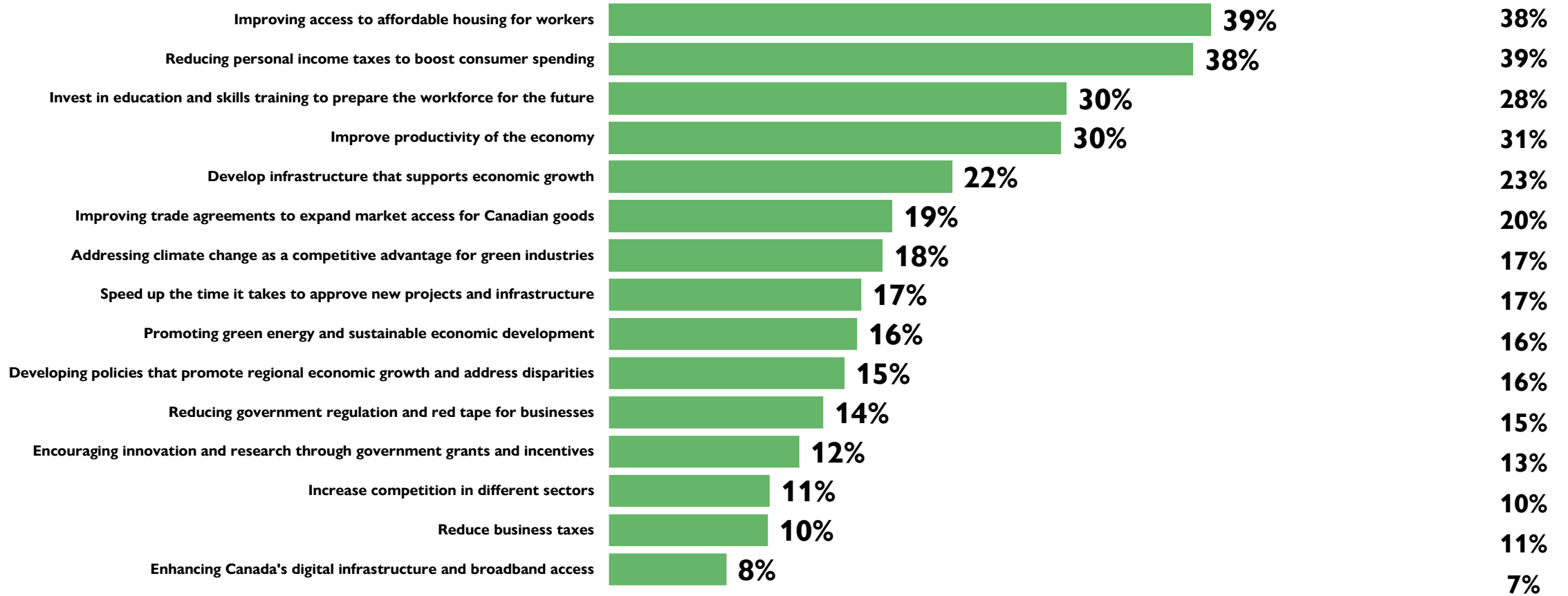




Below are some things governments in Canada could do to help grow the economy and make Canada more competitive and attractive to growing businesses. Please select the three you think are most important to growing the economy and making Canada more competitive.

HELPING GROW THE ECONOMY AND MAKING CANADA MORE COMPETITIVE

Wave 1



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Below are some things governments in Canada could do to help grow the economy and make Canada more competitive and attractive to growing businesses. Please select the three you think are most important to growing the economy and making Canada more competitive.

HELPING GROW THE ECONOMY AND MAKING CANADA MORE COMPETITIVE

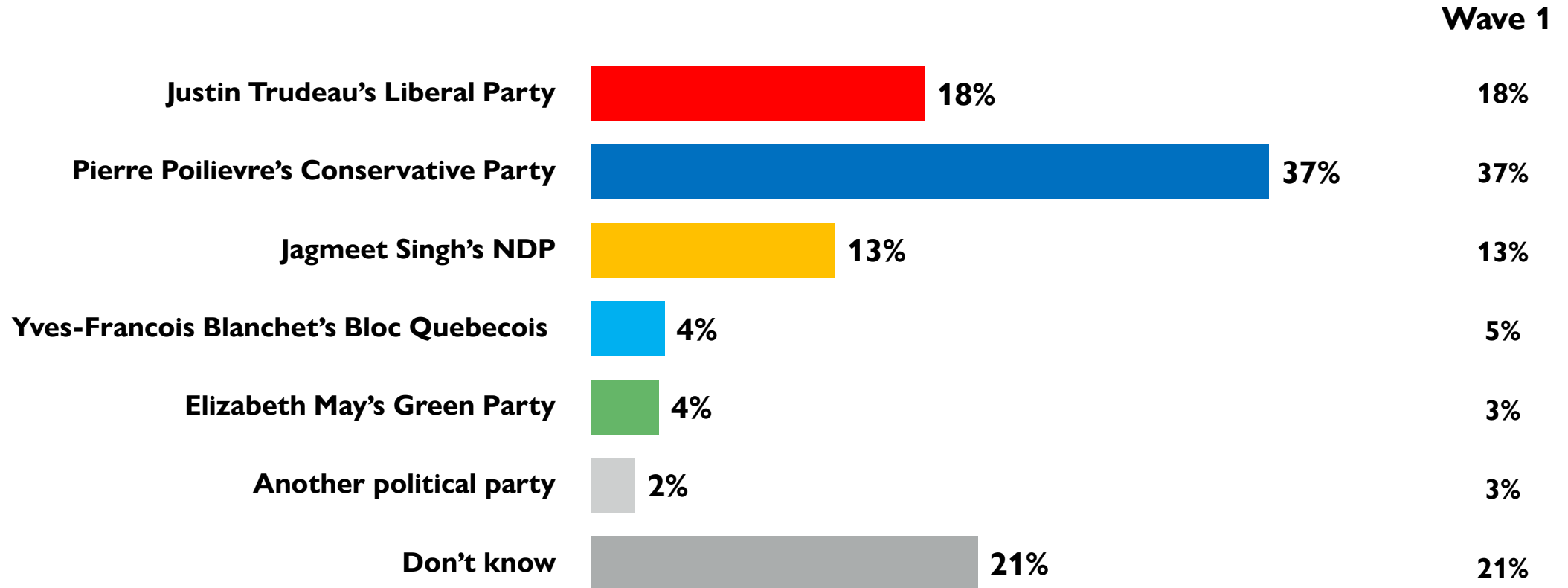
Column %	Total	Current CPC	Current LPC	Current NDP	Under 45	45 and over	Men	Women
Improving access to affordable housing for workers	39%	33%	39%	48%	47%	34%	36%	43%
Reducing personal income taxes to boost consumer spending	38%	43%	31%	32%	33%	42%	37%	40%
Invest in education and skills training to prepare the workforce for the future	30%	23%	33%	33%	31%	30%	26%	34%
Improve productivity of the economy	30%	34%	27%	24%	30%	29%	29%	30%
Develop infrastructure that supports economic growth	22%	27%	19%	20%	21%	23%	24%	21%
Improving trade agreements to expand market access for Canadian goods	19%	20%	22%	15%	16%	20%	20%	17%
Addressing climate change as a competitive advantage for green industries	18%	9%	24%	26%	19%	17%	15%	21%
Speed up the time it takes to approve new projects and infrastructure	17%	21%	15%	14%	15%	18%	18%	15%
Promoting green energy and sustainable economic development	16%	8%	20%	23%	16%	16%	15%	17%
Developing policies that promote regional economic growth and address disparities	15%	16%	15%	16%	15%	16%	16%	15%
Reducing government regulation and red tape for businesses	14%	20%	12%	9%	11%	16%	18%	10%
Encouraging innovation and research through government grants and incentives	12%	11%	17%	16%	13%	12%	14%	11%
Increase competition in different sectors	11%	13%	11%	9%	11%	10%	11%	10%
Reduce business taxes	10%	14%	7%	6%	12%	9%	12%	9%
Enhancing Canada's digital infrastructure and broadband access	8%	7%	9%	10%	9%	7%	9%	7%

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Which federal political party do you trust most to handle the economy?

MOST TRUSTED TO HANDLE THE ECONOMY

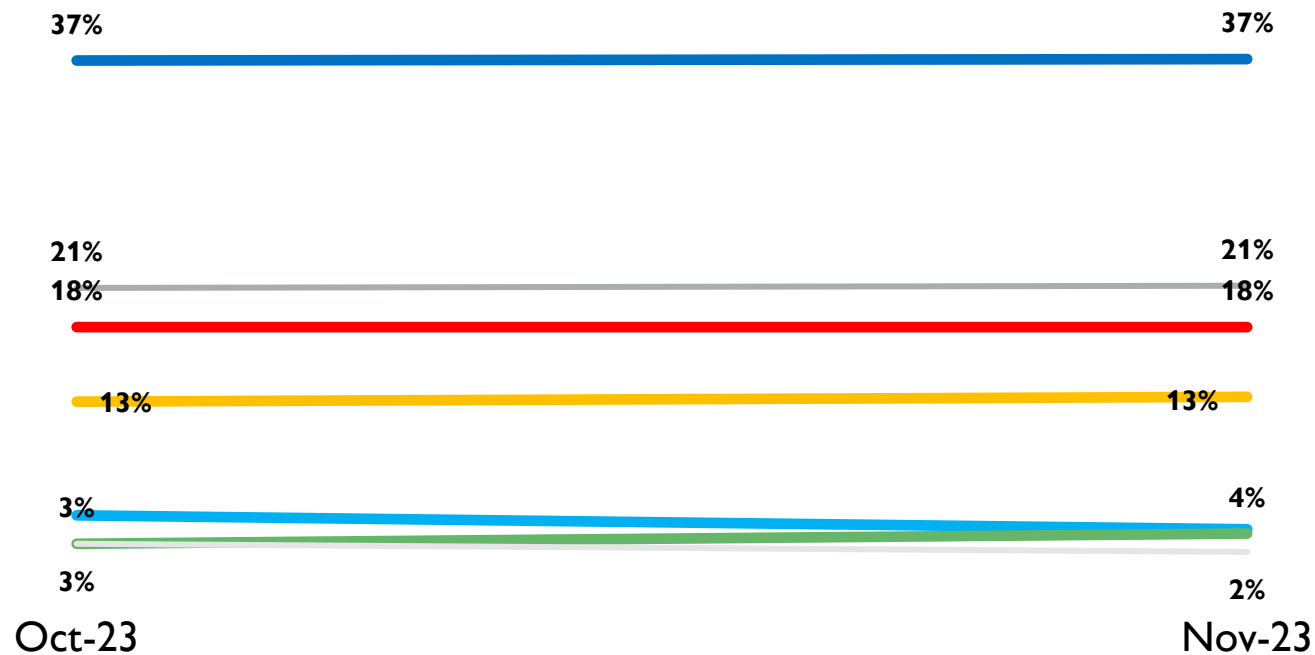


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Which federal political party do you trust most to handle the economy?

MOST TRUSTED TO HANDLE THE ECONOMY



Justin Trudeau's Liberal Party
Elizabeth May's Green Party

Pierre Poilievre's Conservative Party
Another political party

Jagmeet Singh's NDP
Don't know

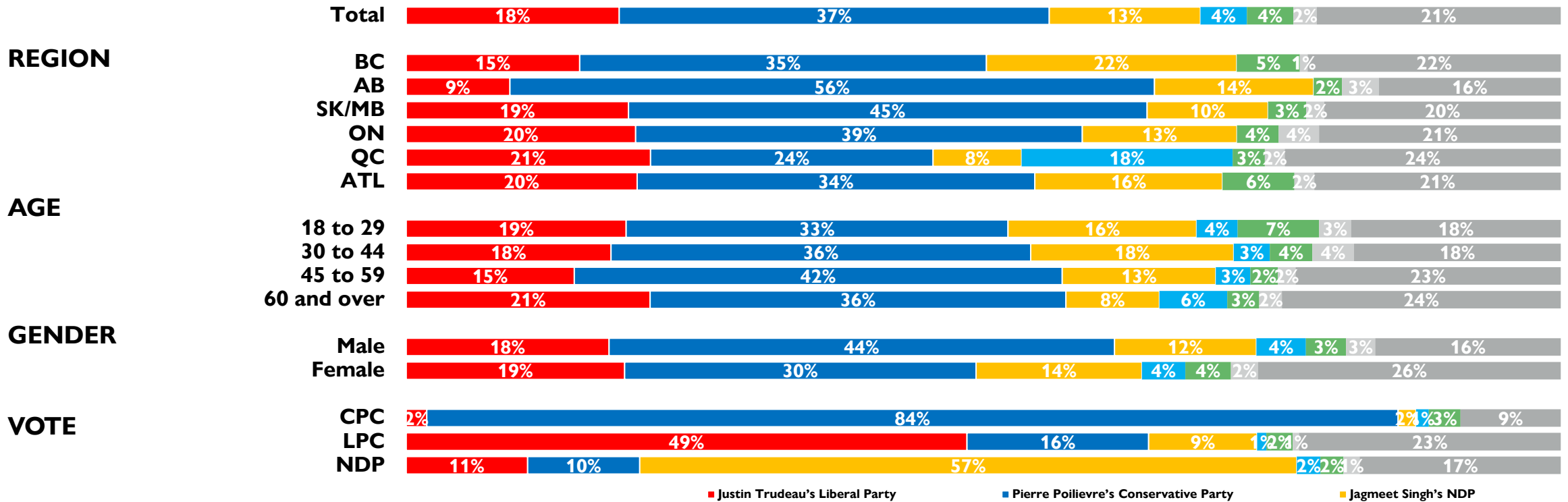
Yves-Francois Blanchet's Bloc Quebecois

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Which federal political party do you trust most to handle the economy?

MOST TRUSTED TO HANDLE THE ECONOMY

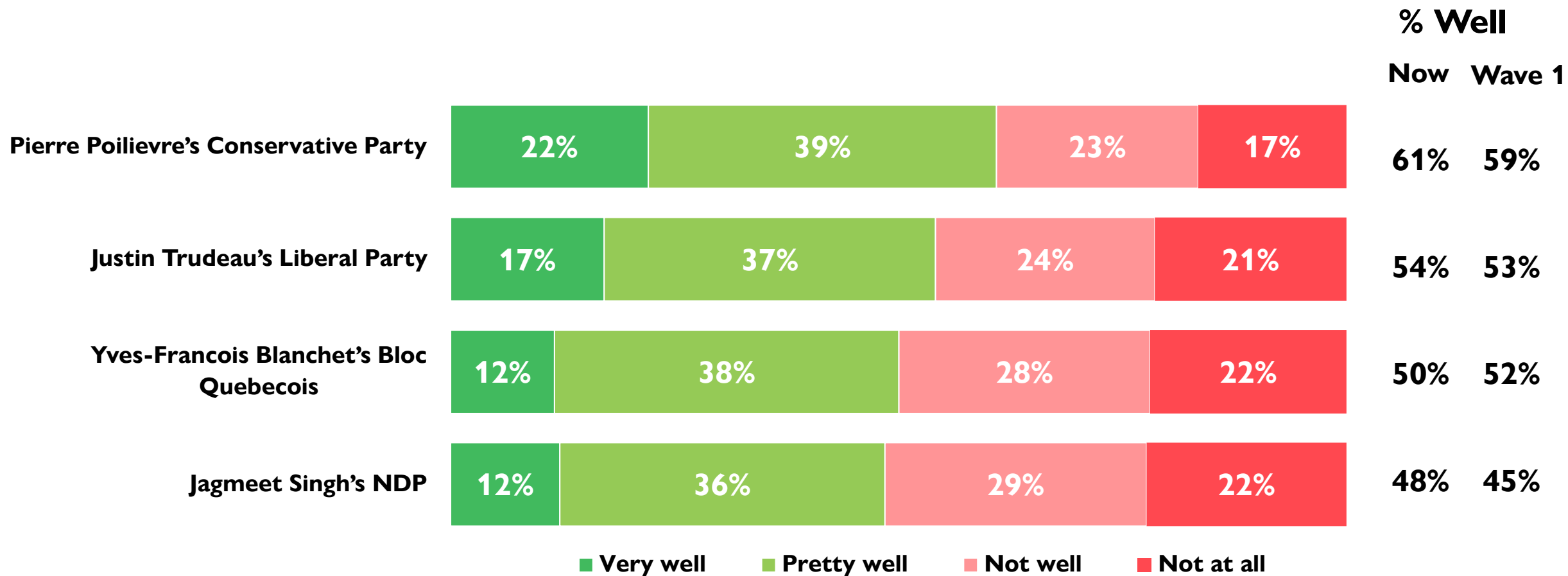


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To what extent do you feel you know and understand what each of the political parties would do if elected after the next federal election when it comes to the economy? Do you know and understand the party's plans...

KNOWLEDGE OF PARTIES' ECONOMIC PLANS

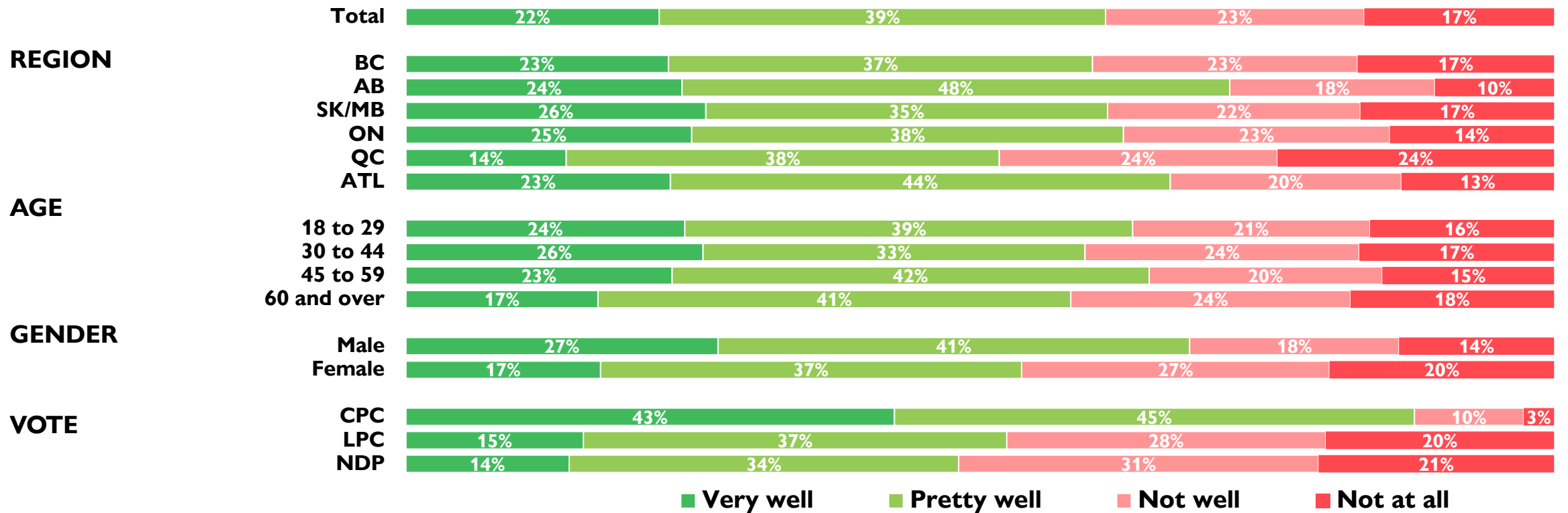


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PIERRE POILIEVRE'S CONSERVATIVE PARTY

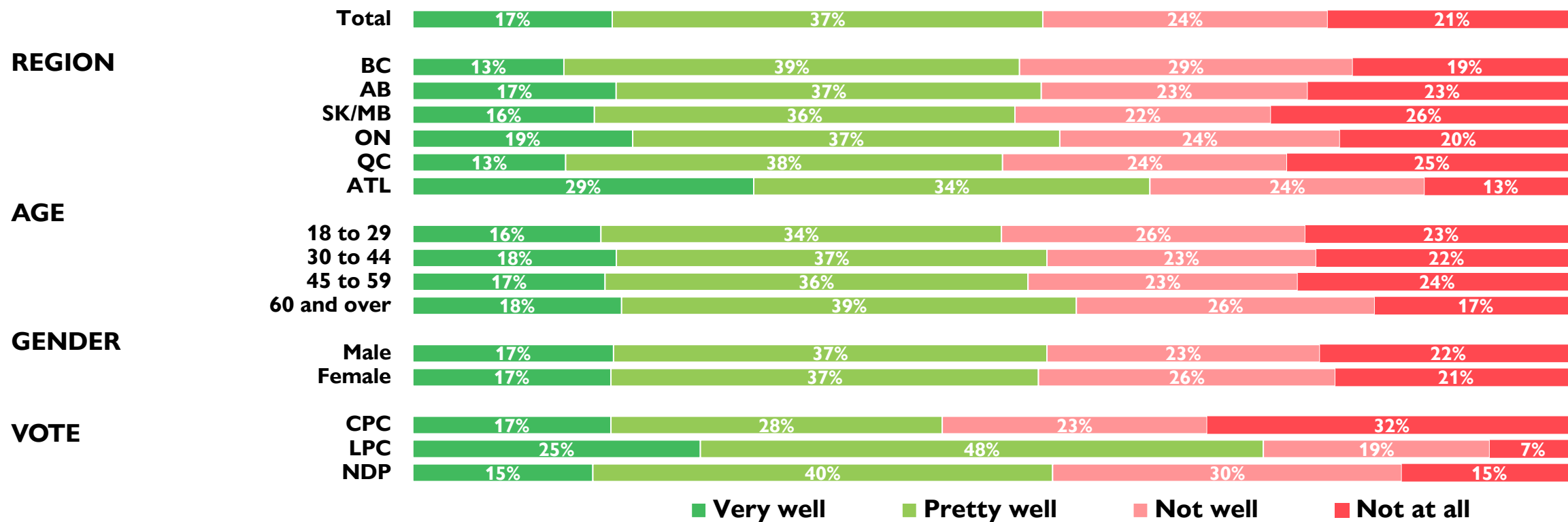


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JUSTIN TRUDEAU'S LIBERAL PARTY

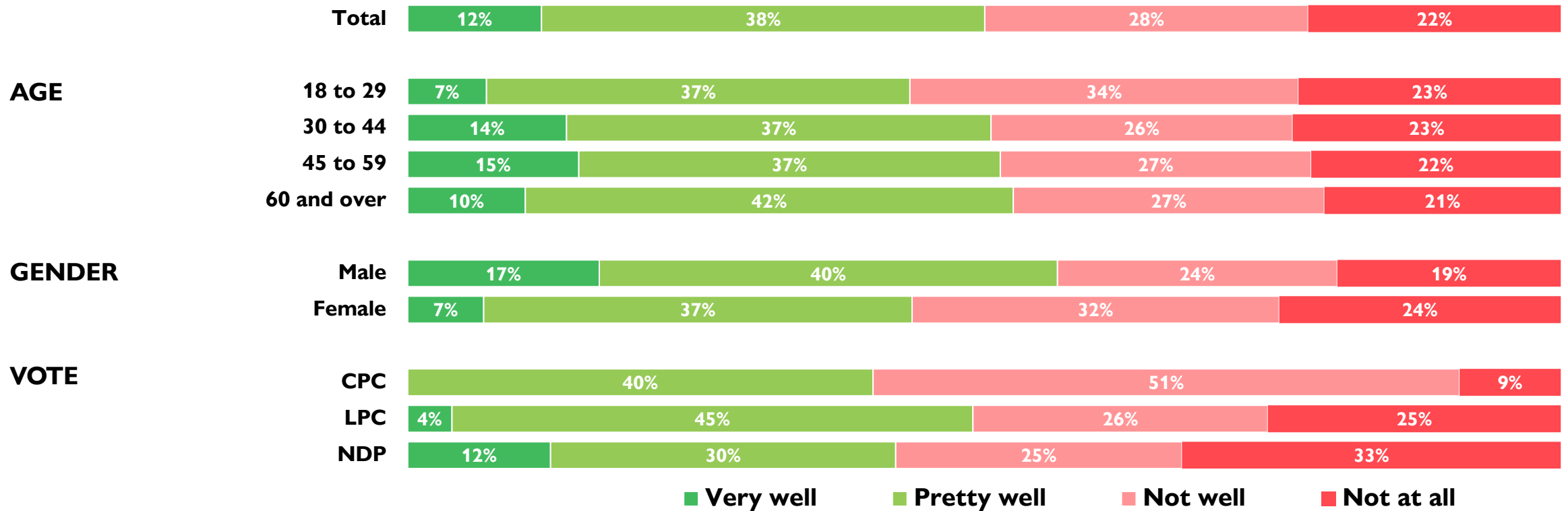


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YVES-FRANCOIS BLANCHET'S BLOC QUEBECOIS

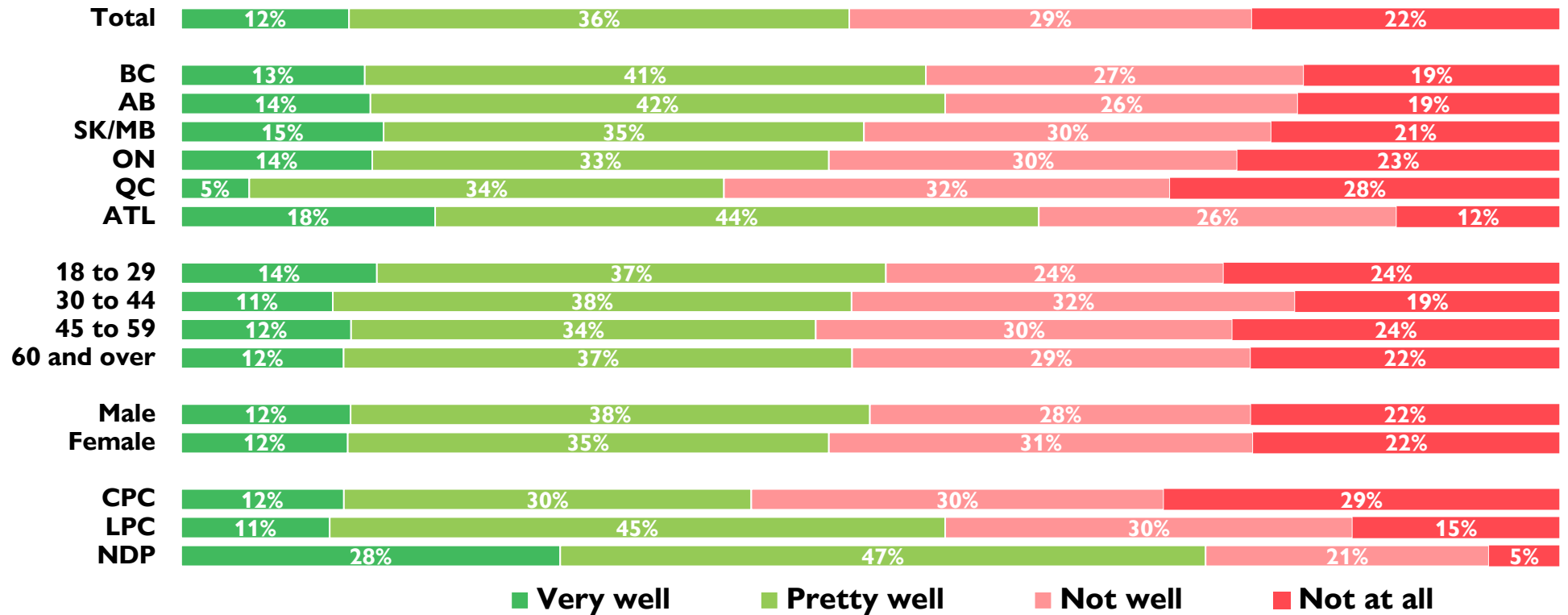


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JAGMEET SINGH'S NDP

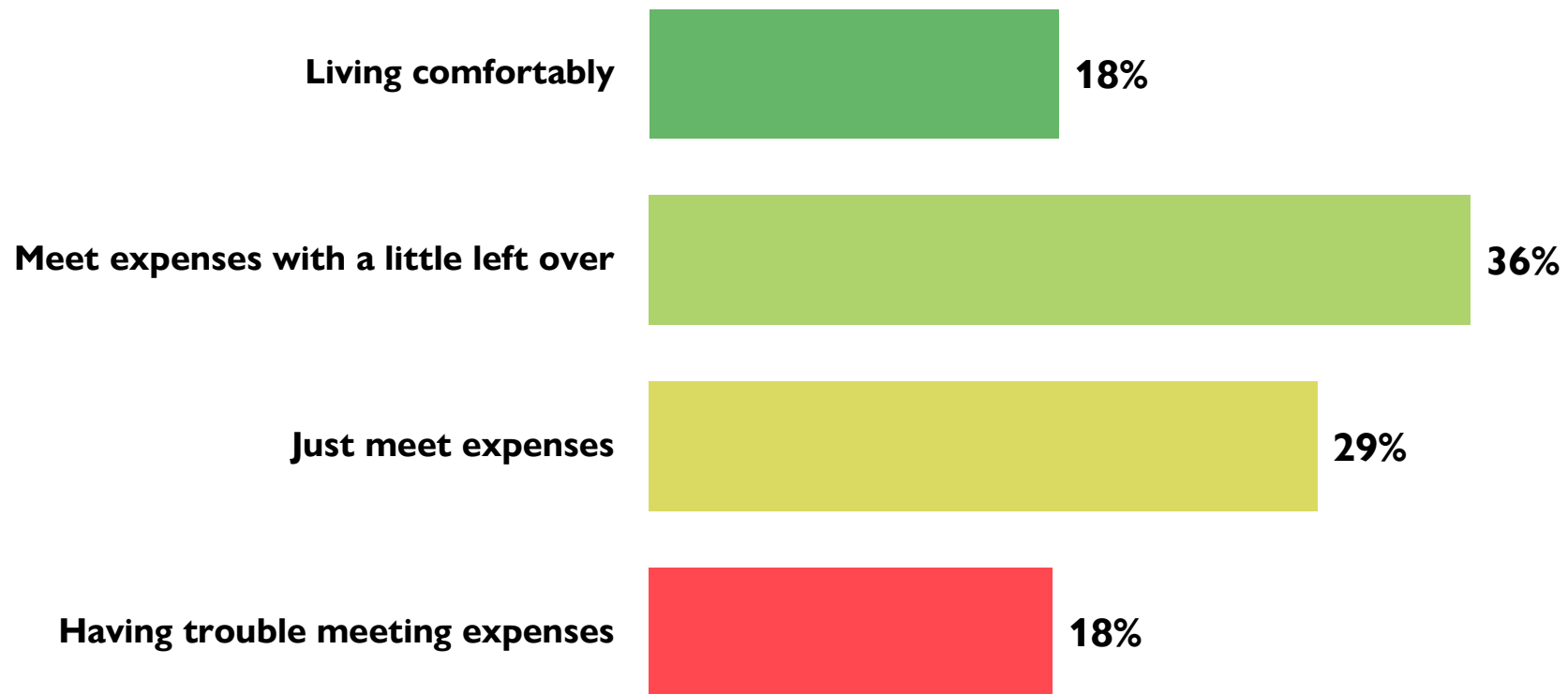


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How would you describe your current financial situation?

CURRENT FINANCIAL SITUATION

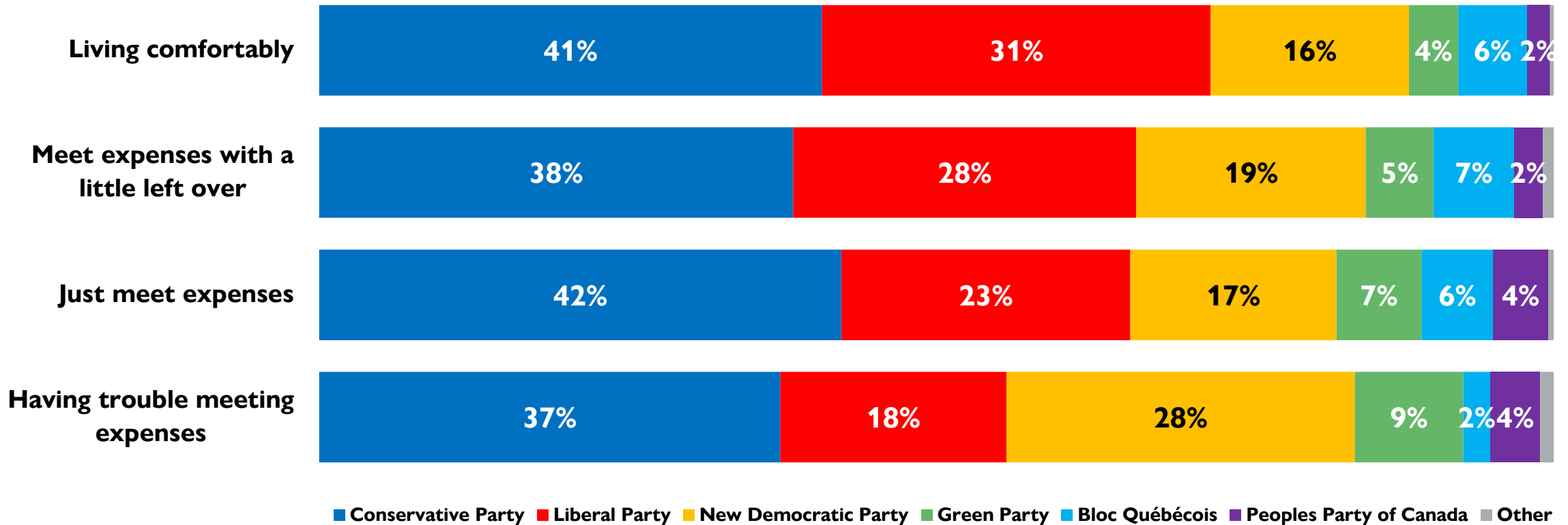


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How would you describe your current financial situation?
 If an election was held today, which national political party would you vote for?

FEDERAL VOTE BY CURRENT FINANCIAL SITUATION

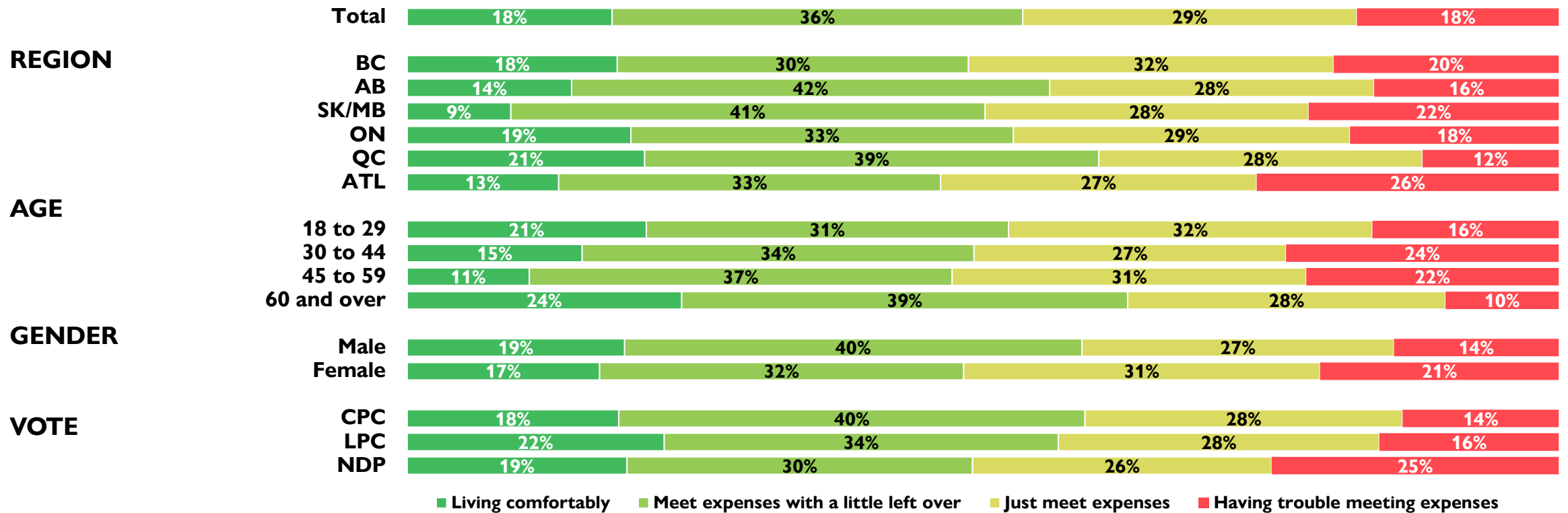


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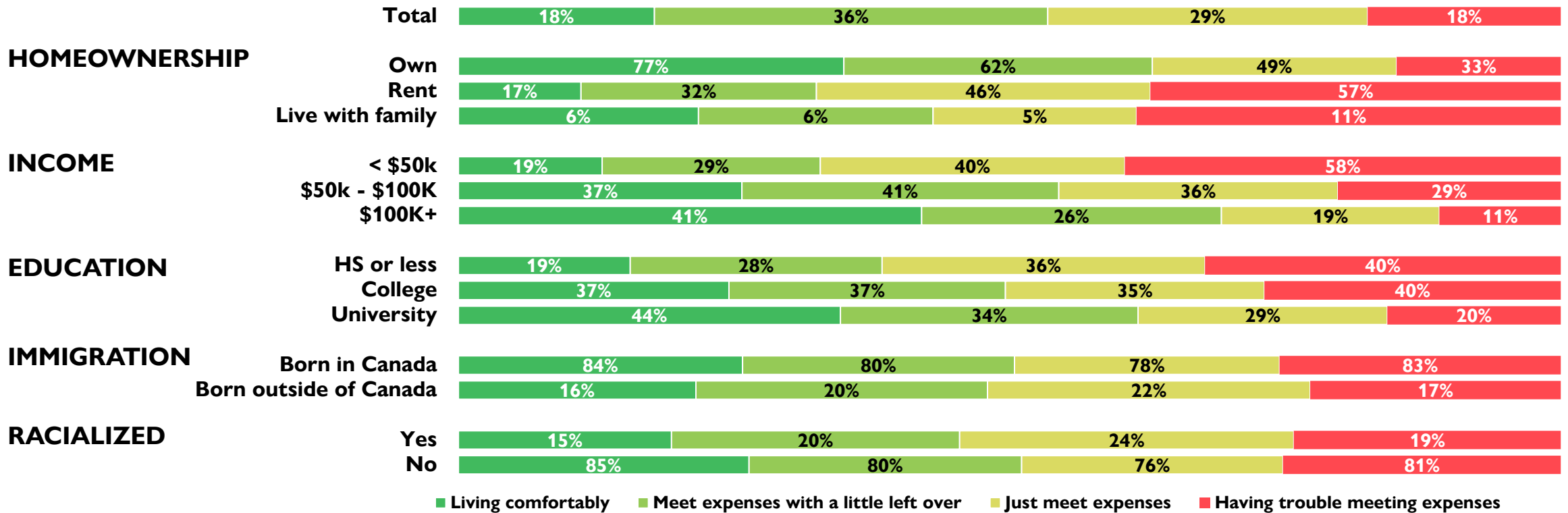


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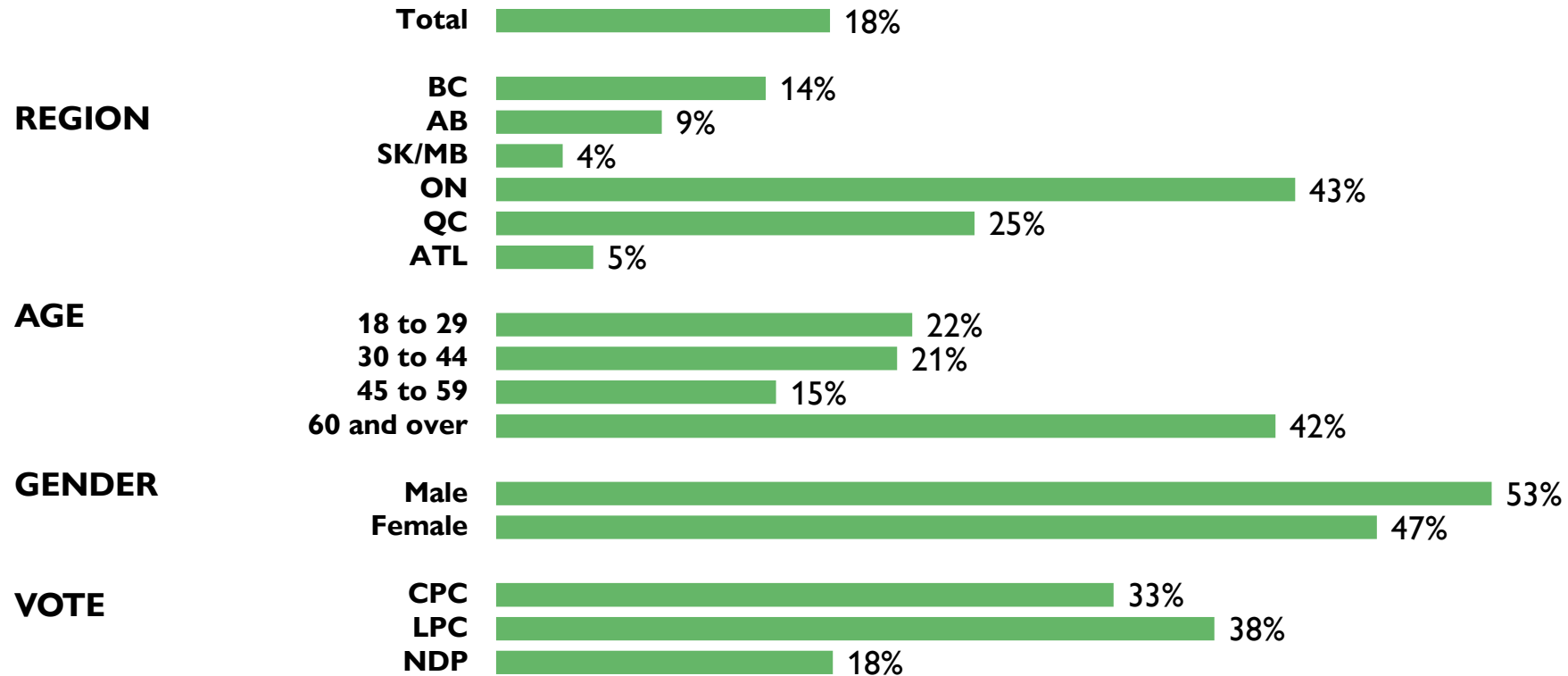


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How would you describe your current financial situation?

LIVING COMFORTABLY

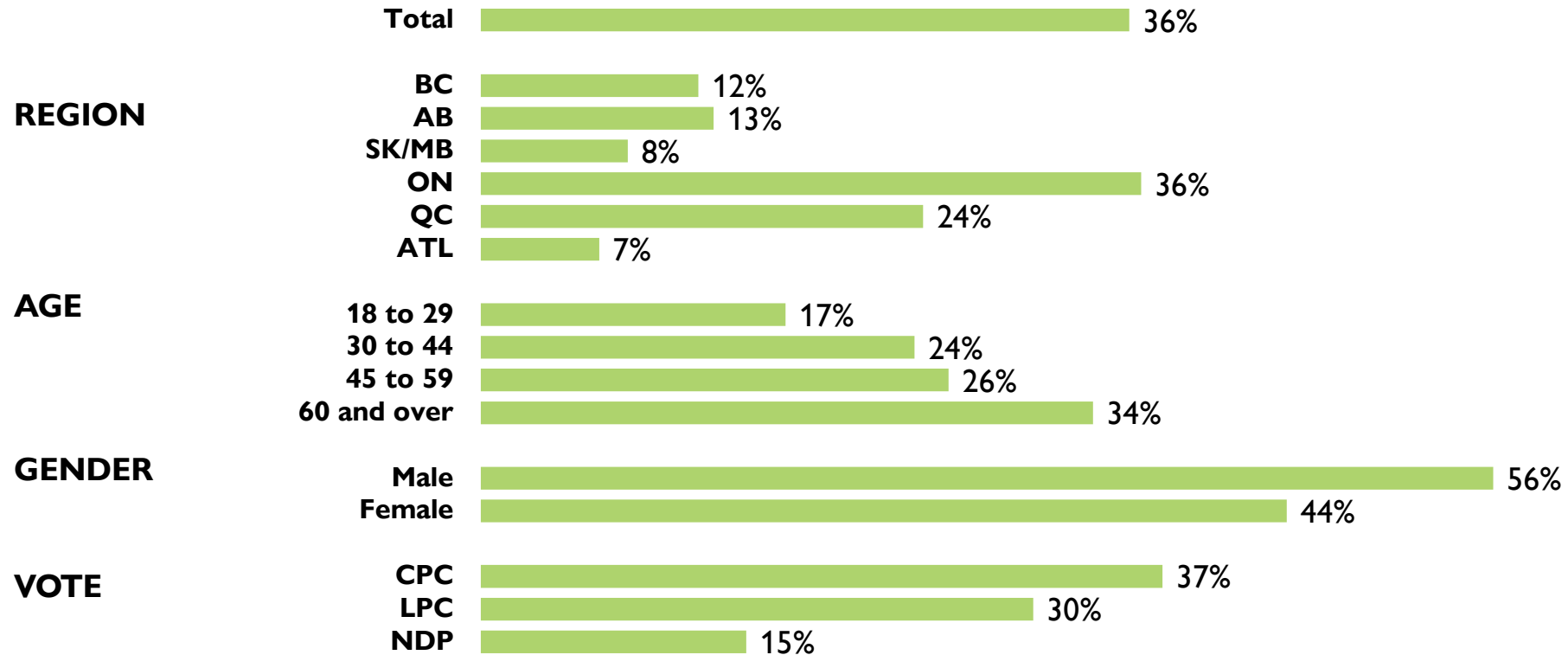


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How would you describe your current financial situation?

MEET EXPENSES WITH A LITTLE LEFT OVER

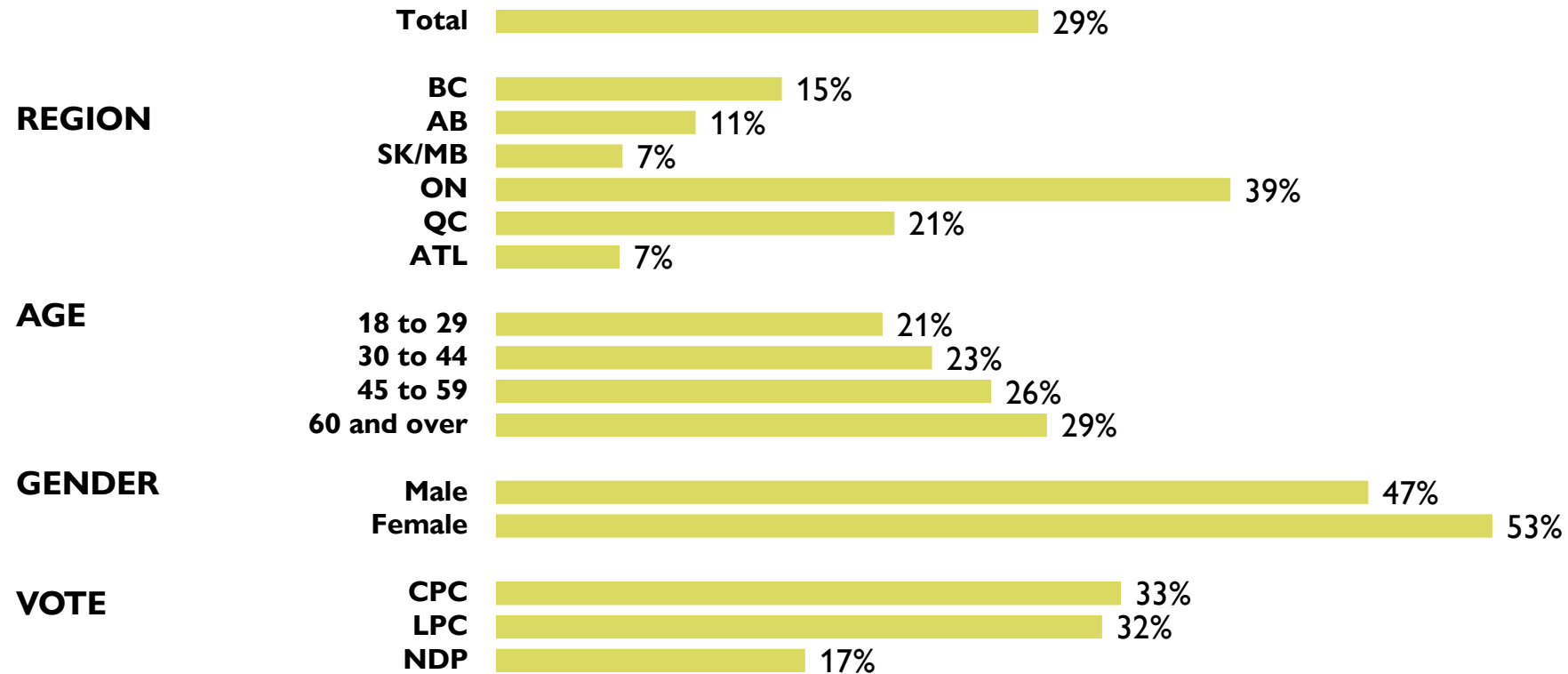


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How would you describe your current financial situation?

JUST MEET EXPENSES

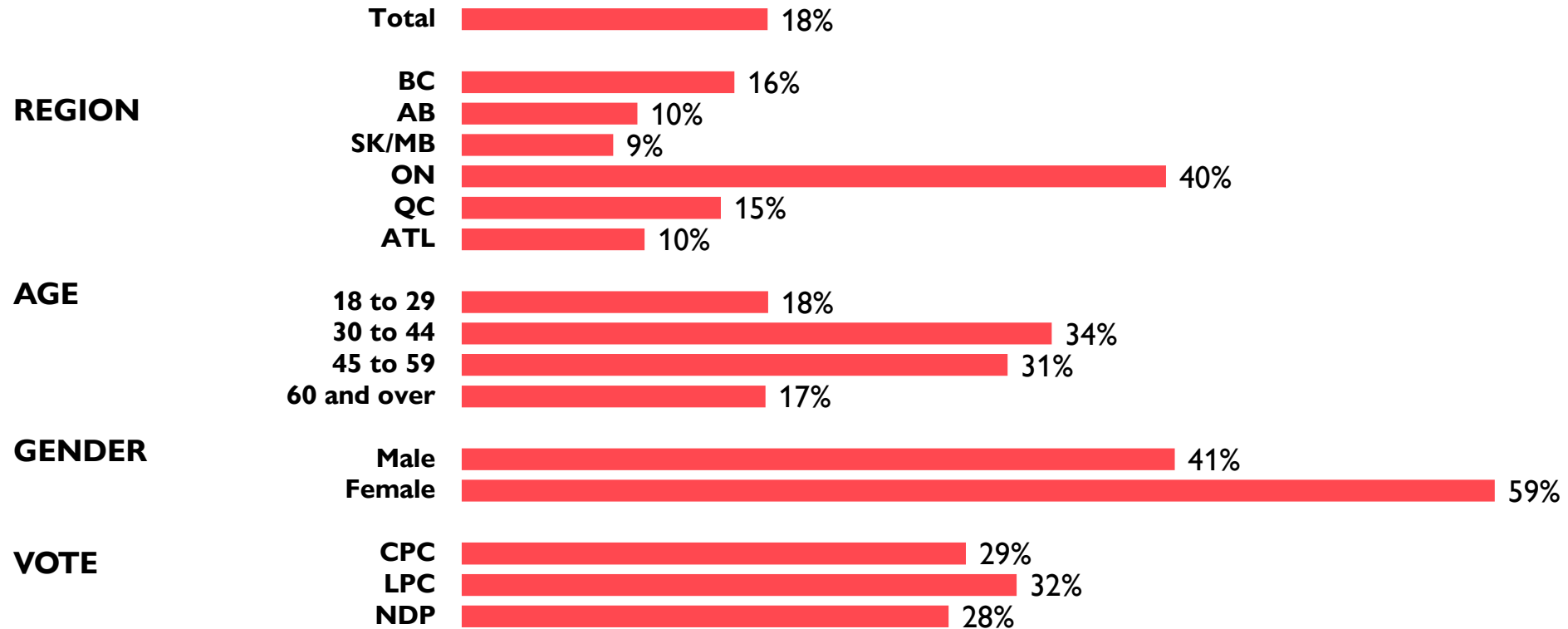


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How would you describe your current financial situation?

HAVING TROUBLE MEETING EXPENSES

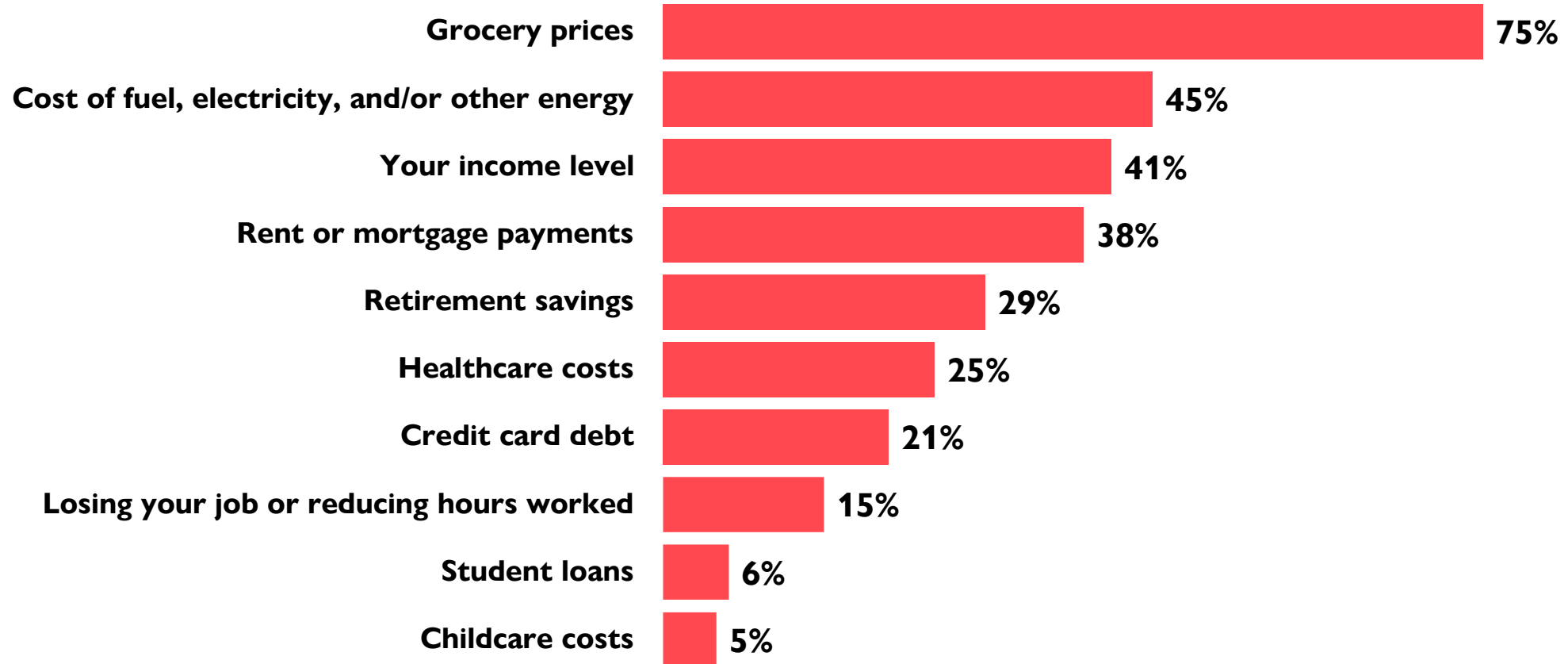


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Which three are your biggest sources of financial anxiety? Please select three

SOURCES OF FINANCIAL ANXIETY

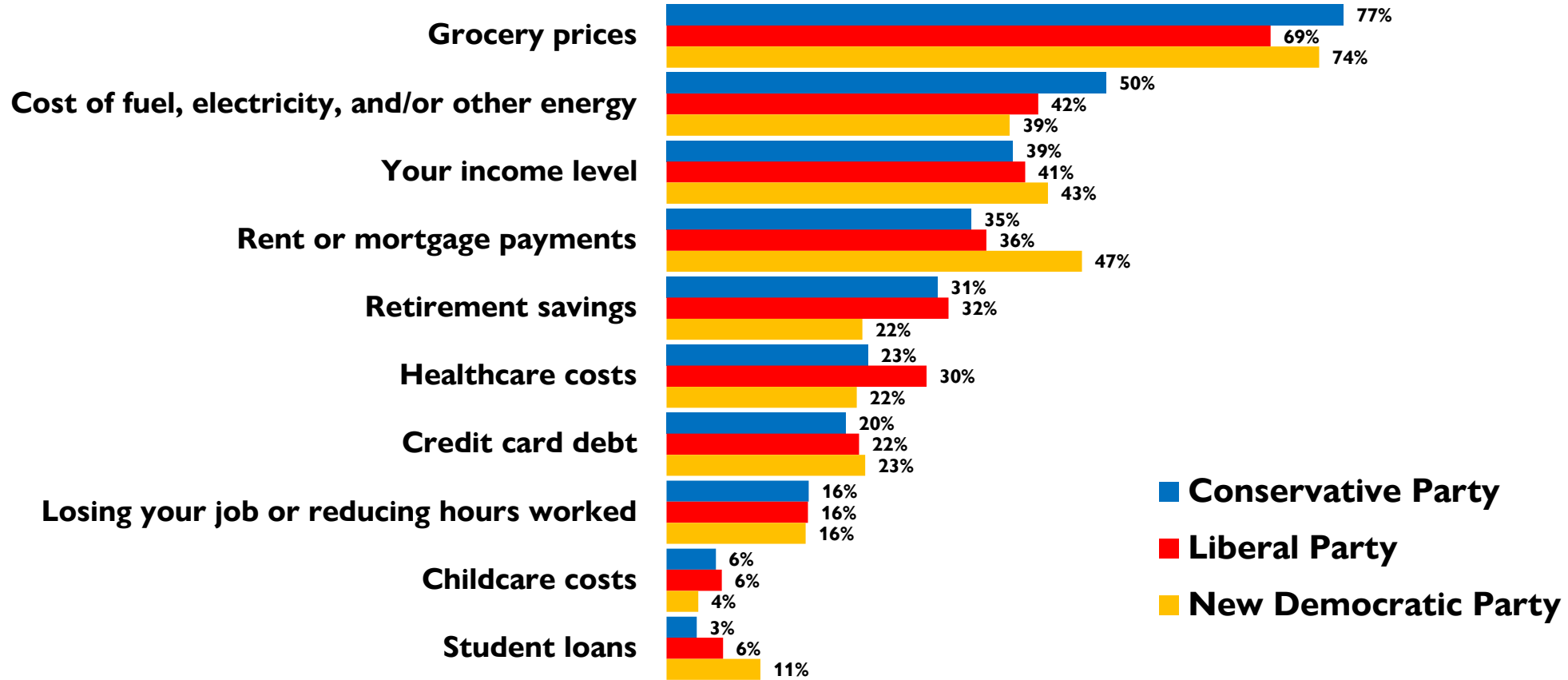


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Which three are your biggest sources of financial anxiety? Please select three

SOURCES OF FINANCIAL ANXIETY BY PARTY SUPPORT



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Which three are your biggest sources of financial anxiety? Please select three

SOURCES OF FINANCIAL ANXIETY

	% Citing Source of Anxiety	% Extremely / Very Stressed (Among those who cited it as a source)
Grocery prices	75%	49%
Cost of fuel, electricity, and/or other energy	45%	29%
Your income level	41%	51%
Rent or mortgage payments	38%	55%
Retirement savings	29%	39%
Healthcare costs	25%	35%
Credit card debt	21%	52%
Losing your job or reducing hours worked	15%	54%
Student loans	6%	40%
Childcare costs	5%	34%

[Base] n=1,903



Which three are your biggest sources of financial anxiety? Please select three

SOURCES OF FINANCIAL ANXIETY

	% Citing Source of Anxiety				% Extremely / Very Stressed (Among those who cited it as a source)			
	18 to 29	30 to 44	45 to 59	60 and over	18 to 29	30 to 44	45 to 59	60 and over
Grocery prices	64%	67%	76%	87%	56%	52%	54%	41%
Rent or mortgage payments	45%	49%	40%	25%	56%	57%	51%	52%
Credit card debt	26%	24%	22%	13%	56%	62%	56%	30%
Student loans	22%	5%	1%	1%	38%	35%	72%	58%
Losing your job or reducing hours worked	26%	22%	14%	3%	55%	47%	60%	56%
Your income level	44%	45%	40%	37%	58%	56%	53%	40%
Healthcare costs	16%	17%	20%	40%	35%	41%	35%	33%
Childcare costs	10%	8%	3%	1%	36%	33%	47%	-
Retirement savings	14%	25%	36%	37%	41%	40%	46%	31%
Cost of fuel, electricity, and/or other energy	31%	37%	49%	56%	25%	34%	35%	23%

[Base] n=1,903



Which three are your biggest sources of financial anxiety? Please select three

SOURCES OF FINANCIAL ANXIETY

	% Citing Source of Anxiety				% Extremely / Very Stressed (Among those who cited it as a source)			
	Renters	Home-owners	Men under 45	Women under 45	Renters	Homeowners	Men under 45	Women under 45
Grocery prices	75%	76%	63%	69%	57%	43%	47%	60%
Rent or mortgage payments	57%	27%	46%	48%	59%	47%	54%	59%
Credit card debt	24%	18%	21%	29%	50%	52%	49%	66%
Student loans	7%	4%	13%	12%	48%	29%	36%	38%
Losing your job or reducing hours worked	17%	12%	29%	18%	61%	45%	52%	49%
Your income level	47%	34%	47%	42%	58%	43%	49%	66%
Healthcare costs	19%	30%	20%	14%	41%	32%	38%	39%
Childcare costs	5%	5%	8%	10%	28%	39%	44%	27%
Retirement savings	22%	36%	20%	21%	47%	35%	32%	48%
Cost of fuel, electricity, and/or other energy	26%	58%	34%	35%	41%	24%	28%	34%

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