



# The Economy & Politics

*Tracking polling for The Logic*

October 2024

# METHODOLOGY

The survey was conducted with 1,460 Canadians aged 18 and over from October 17 to 22, 2024. A random sample of panelists were invited to complete the survey from a set partner panel based on the Lucid exchange platform. These partners are typically double opt-in survey panels, blended to manage out potential skews in the data from a single source.

The margin of error for a comparable probability-based random sample of the same size is +/- 2.56%, 19 times out of 20.

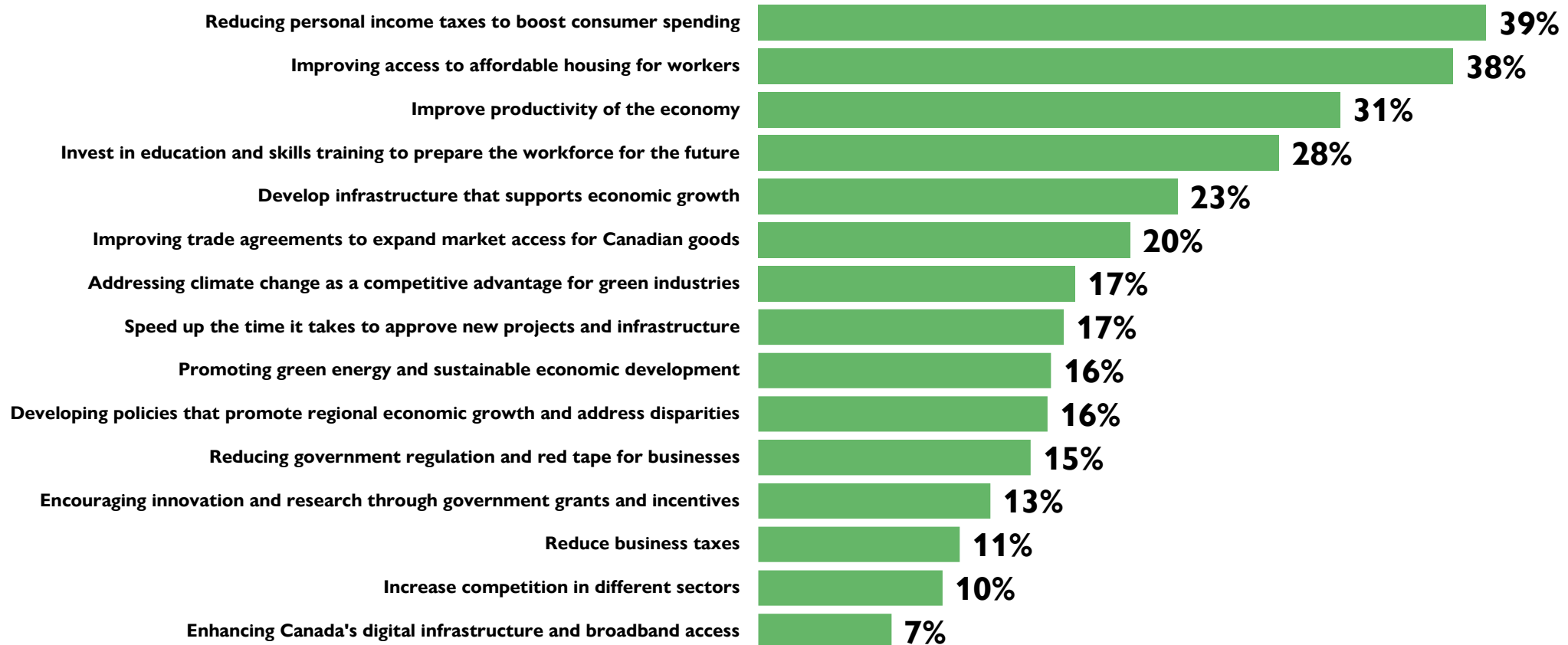
The data were weighted according to census data to ensure that the sample matched Canada's population according to age, gender, educational attainment, and region. Totals may not add up to 100 due to rounding.





Below are some things governments in Canada could do to help grow the economy and make Canada more competitive and attractive to growing businesses. Please select the three you think are most important to growing the economy and making Canada more competitive.

## HELPING GROW THE ECONOMY AND MAKING CANADA MORE COMPETITIVE



[Base] n=1,460



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## HELPING GROW THE ECONOMY AND MAKING CANADA MORE COMPETITIVE

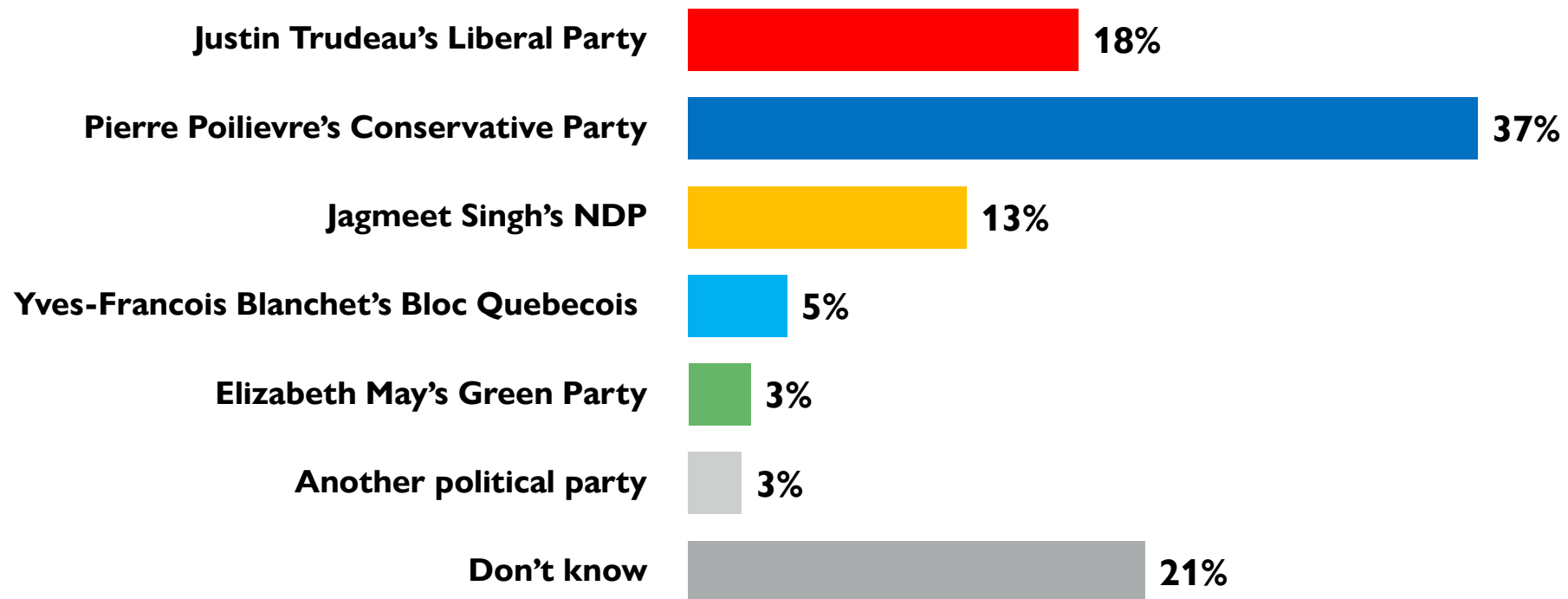
Column %	Total	Current CPC	Current LPC	Current NDP	Under 45	45 and over	Men	Women
Reducing personal income taxes to boost consumer spending	39%	45%	31%	31%	37%	41%	36%	43%
Improving access to affordable housing for workers	38%	34%	38%	35%	43%	33%	31%	45%
Improve productivity of the economy	31%	36%	32%	26%	33%	30%	31%	32%
Invest in education and skills training to prepare the workforce for the future	28%	23%	24%	36%	28%	29%	27%	30%
Develop infrastructure that supports economic growth	23%	22%	27%	21%	21%	24%	24%	22%
Improving trade agreements to expand market access for Canadian goods	20%	22%	18%	21%	19%	21%	19%	21%
Addressing climate change as a competitive advantage for green industries	17%	9%	27%	20%	15%	19%	17%	17%
Speed up the time it takes to approve new projects and infrastructure	17%	20%	13%	16%	13%	19%	20%	13%
Promoting green energy and sustainable economic development	16%	8%	22%	22%	18%	15%	16%	16%
Developing policies that promote regional economic growth and address disparities	16%	16%	18%	17%	17%	15%	14%	17%
Reducing government regulation and red tape for businesses	15%	21%	9%	12%	11%	17%	20%	10%
Encouraging innovation and research through government grants and incentives	13%	11%	16%	17%	12%	13%	14%	11%
Reduce business taxes	11%	15%	7%	8%	12%	10%	12%	10%
Increase competition in different sectors	10%	11%	8%	11%	11%	9%	11%	9%
Enhancing Canada's digital infrastructure and broadband access	7%	7%	11%	6%	9%	5%	10%	5%

[Base] n=1,460



Which federal political party do you trust most to handle the economy?

## MOST TRUSTED TO HANDLE THE ECONOMY

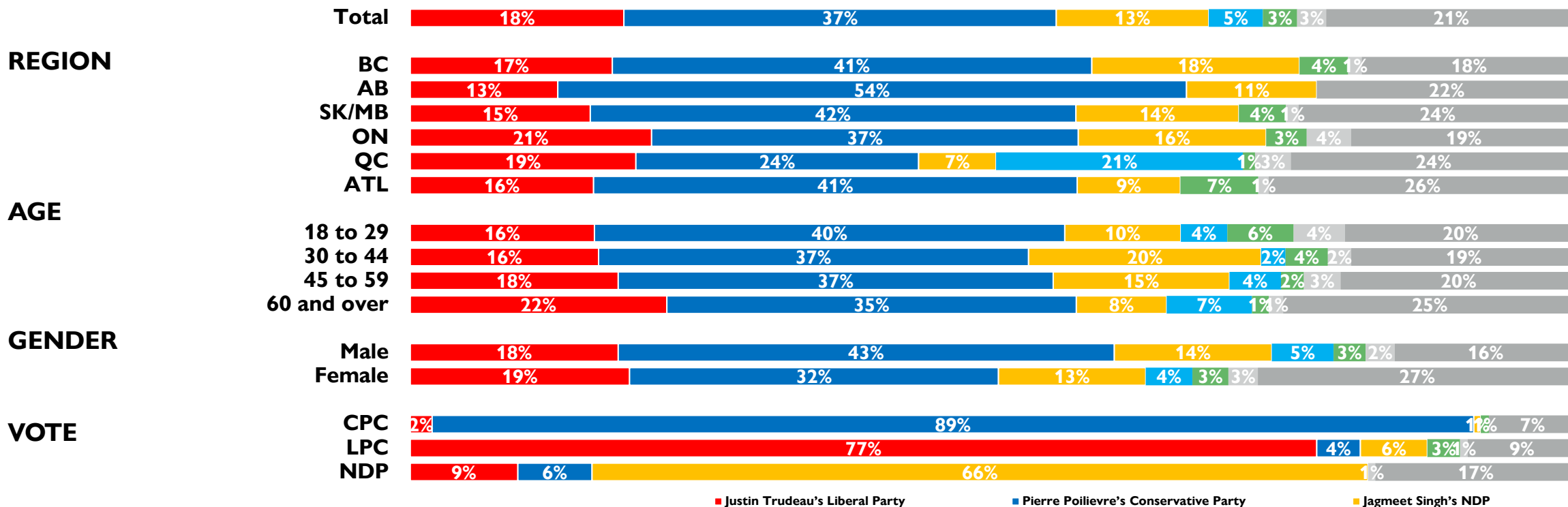


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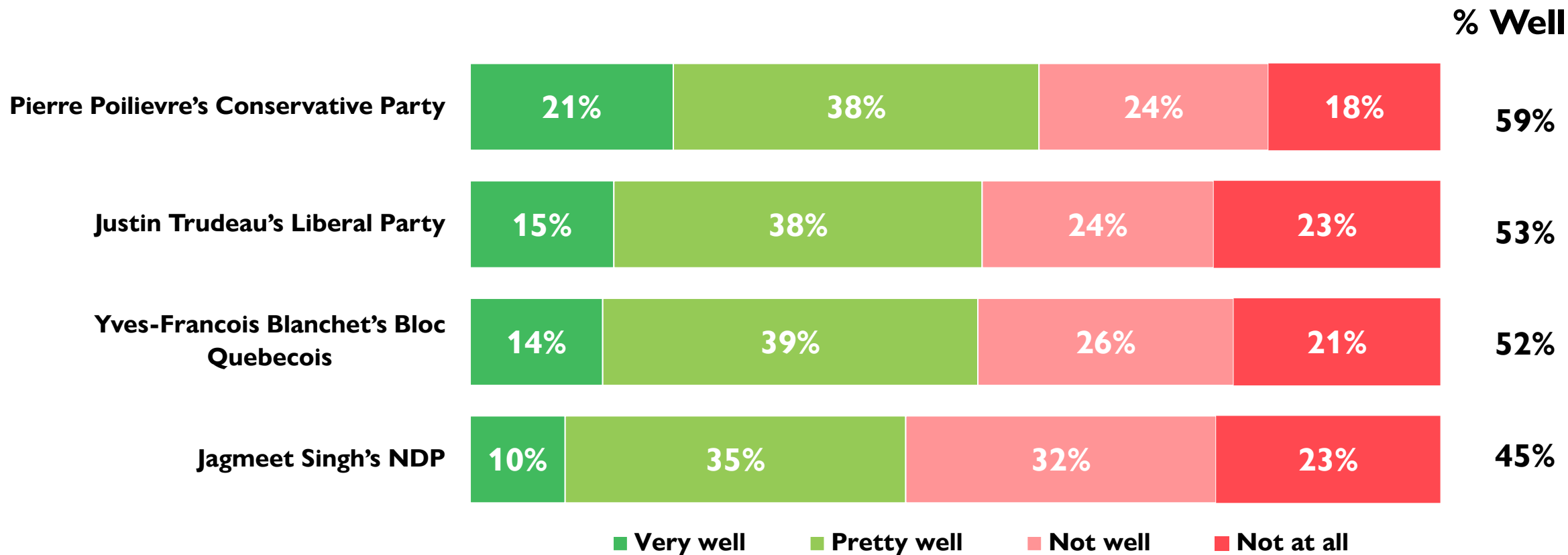


[Base] n=1,460



To what extent do you feel you know and understand what each of the political parties would do if elected after the next federal election when it comes to the economy? Do you know and understand the party's plans...

## KNOWLEDGE OF PARTIES' ECONOMIC PLANS

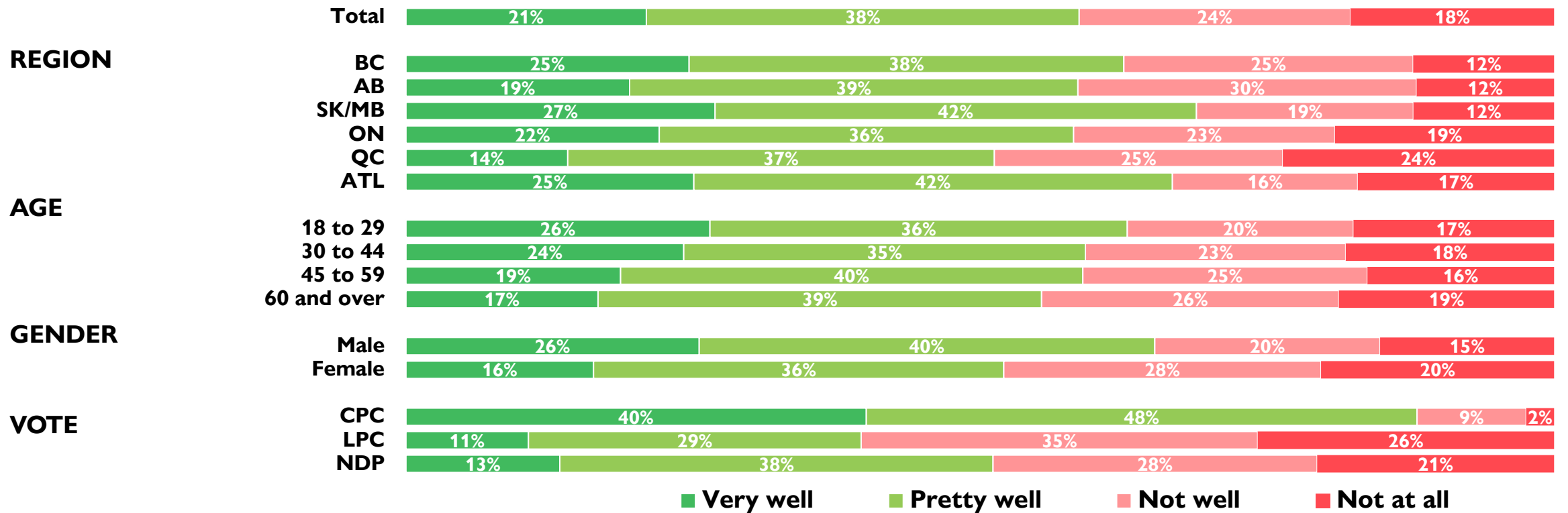


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## PIERRE POILIEVRE'S CONSERVATIVE PARTY

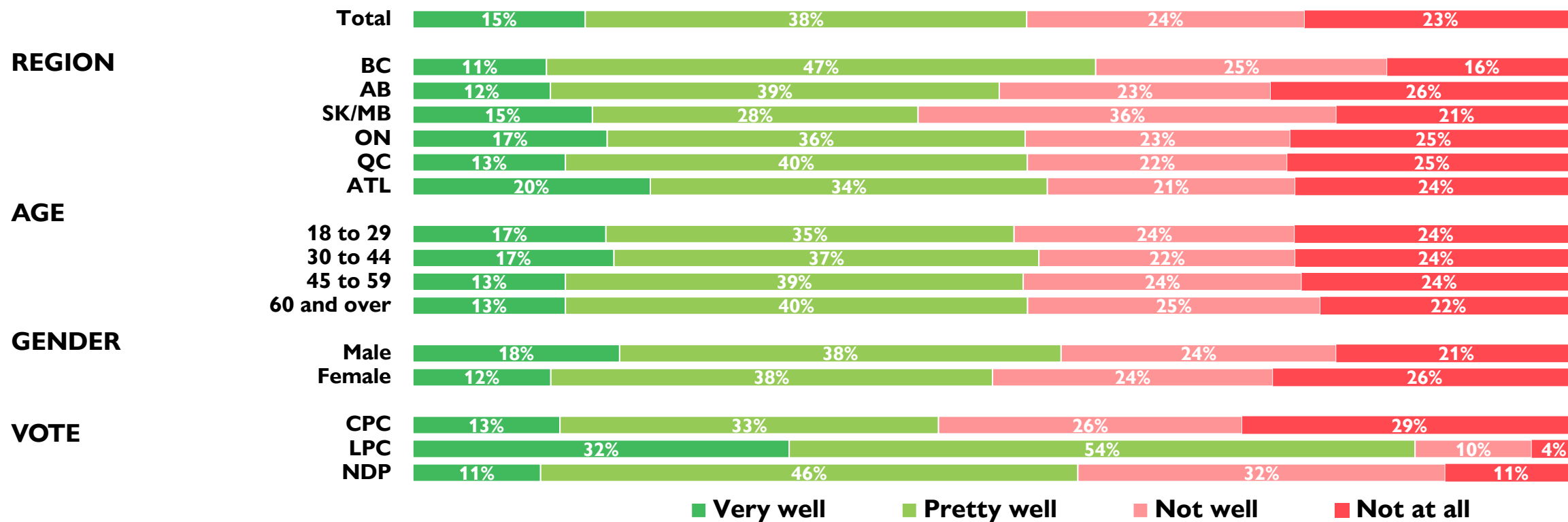


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## JUSTIN TRUDEAU'S LIBERAL PARTY

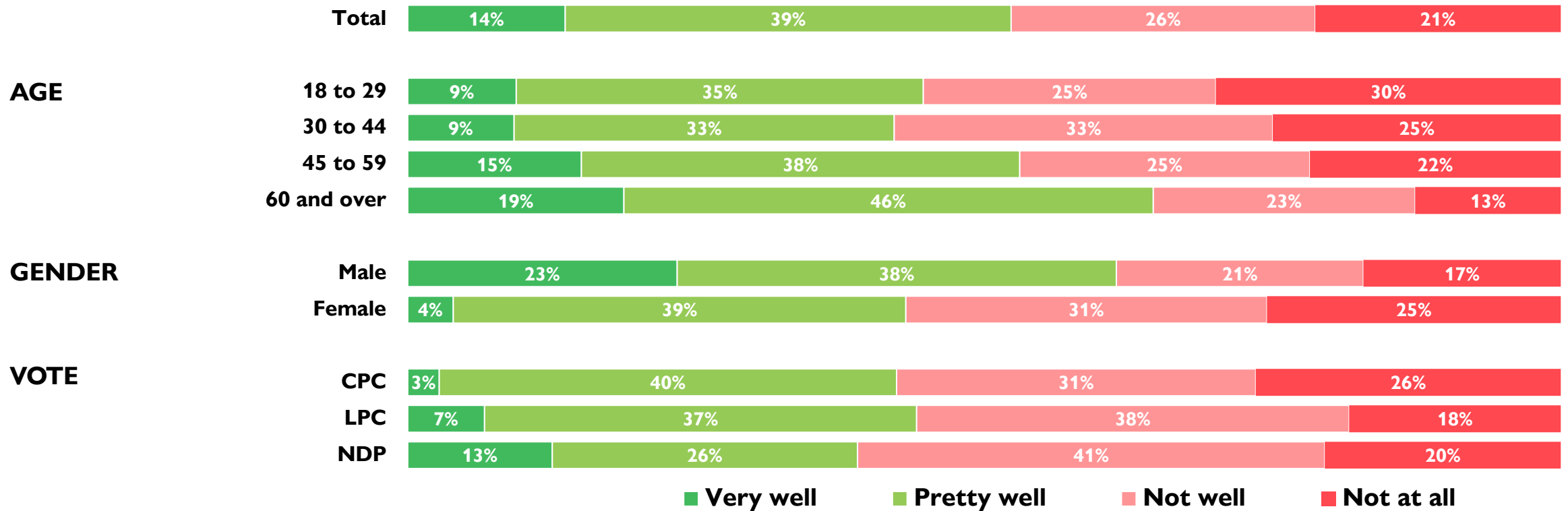


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## YVES-FRANCOIS BLANCHET'S BLOC QUEBECOIS

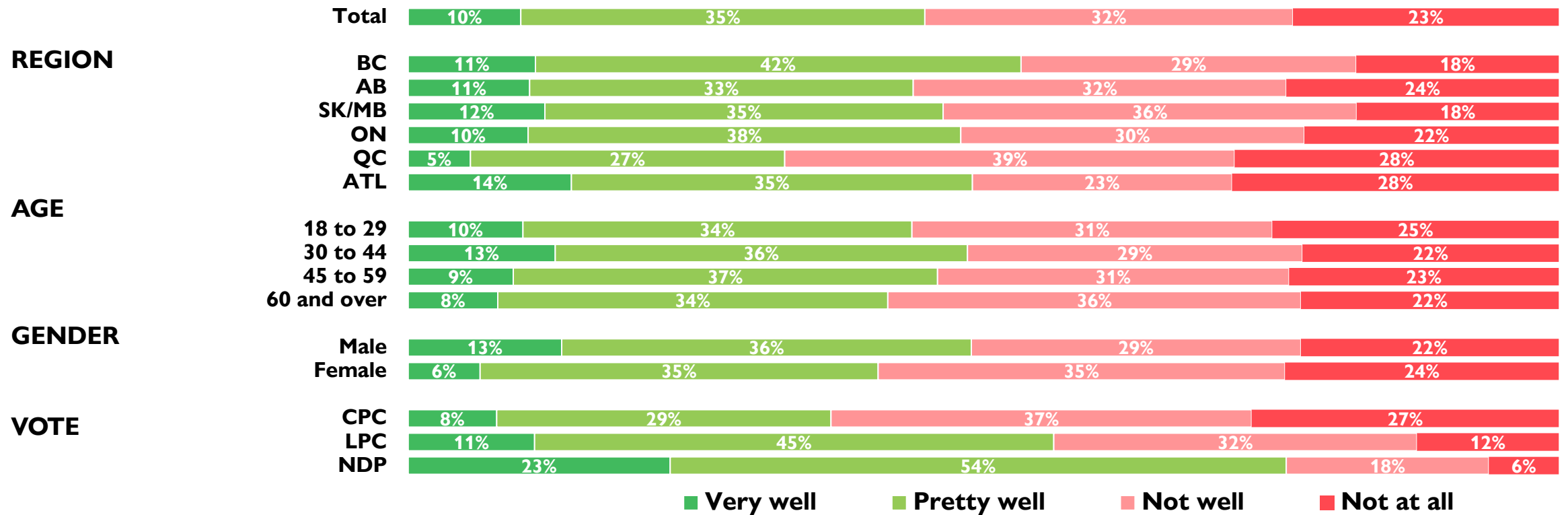


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## JAGMEET SINGH'S NDP

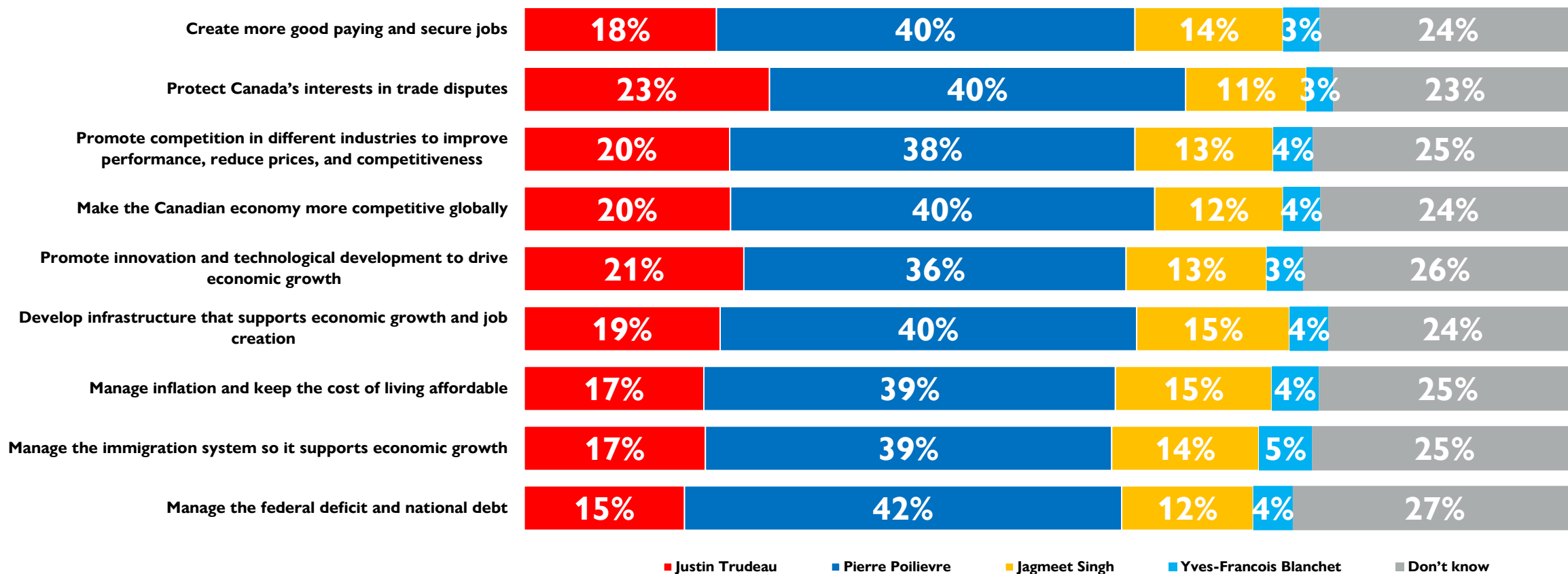


[Base] n=1,460



Which political party leader do you think is best able to do the following?

## LEADER BEST ABLE TO...

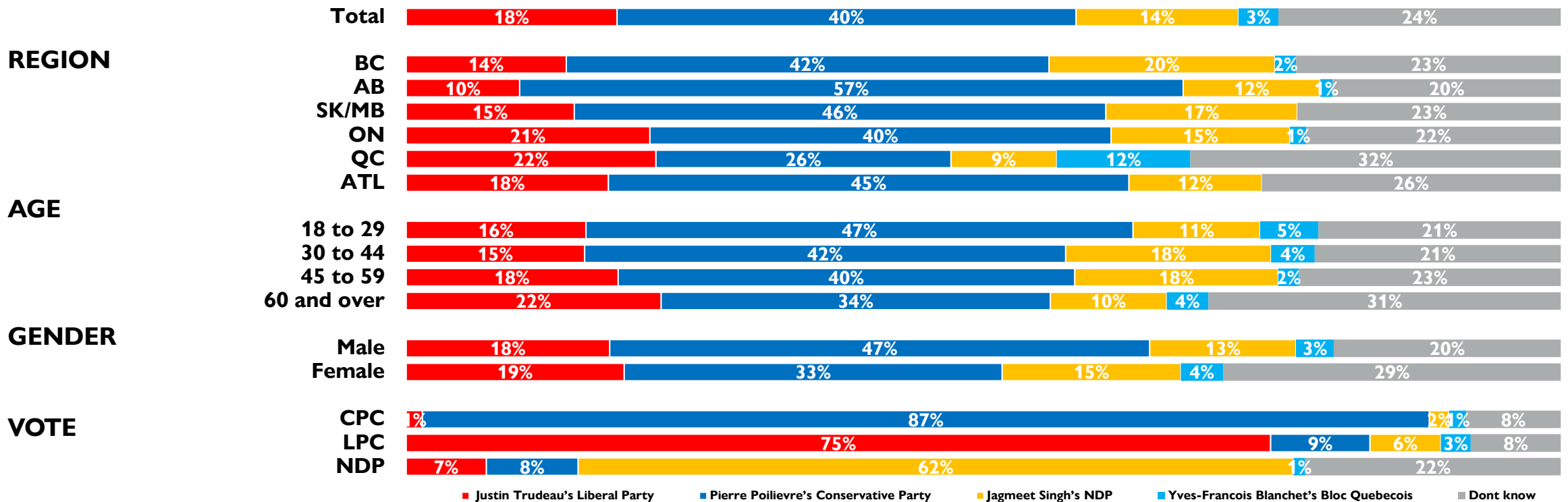


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## CREATE MORE GOOD PAYING AND SECURE JOBS

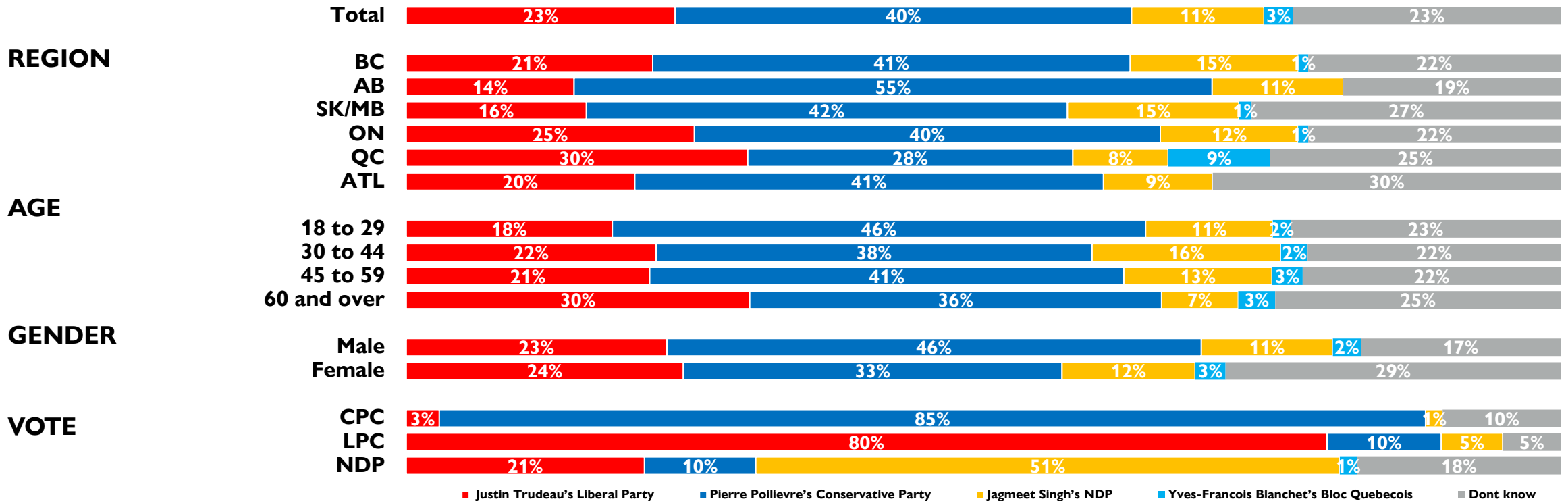


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## PROTECT CANADA'S INTERESTS IN TRADE DISPUTES

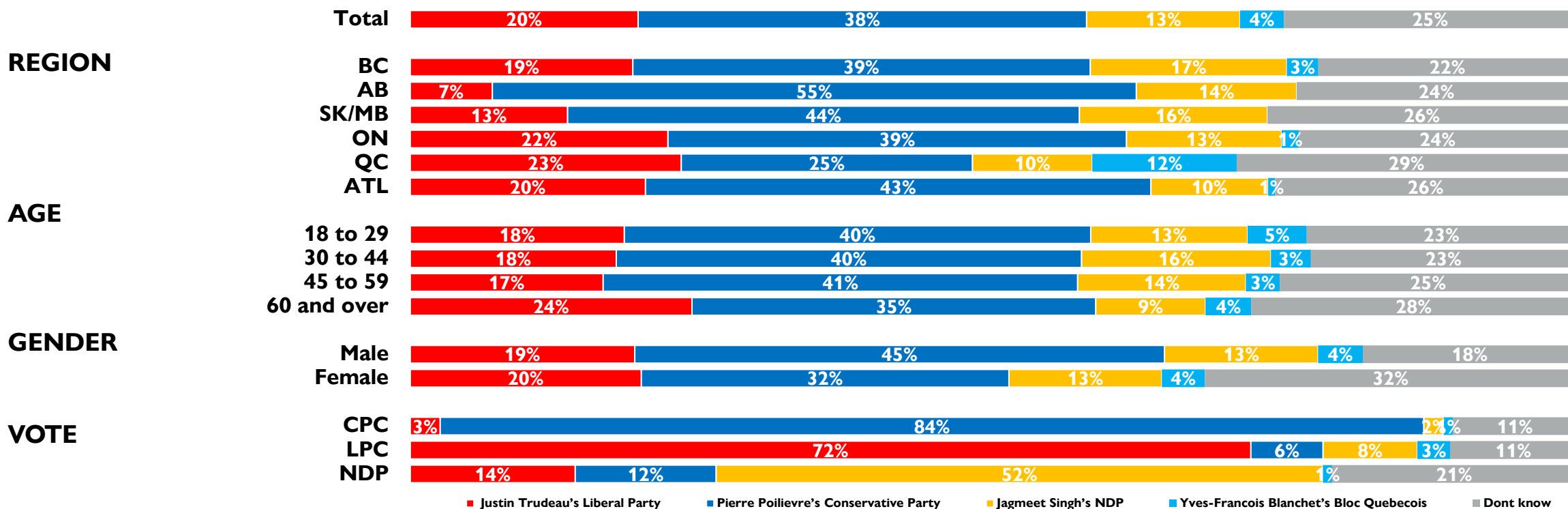


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## PROMOTE COMPETITION IN DIFFERENT INDUSTRIES TO IMPROVE PERFORMANCE, REDUCE PRICES, AND COMPETITIVENESS

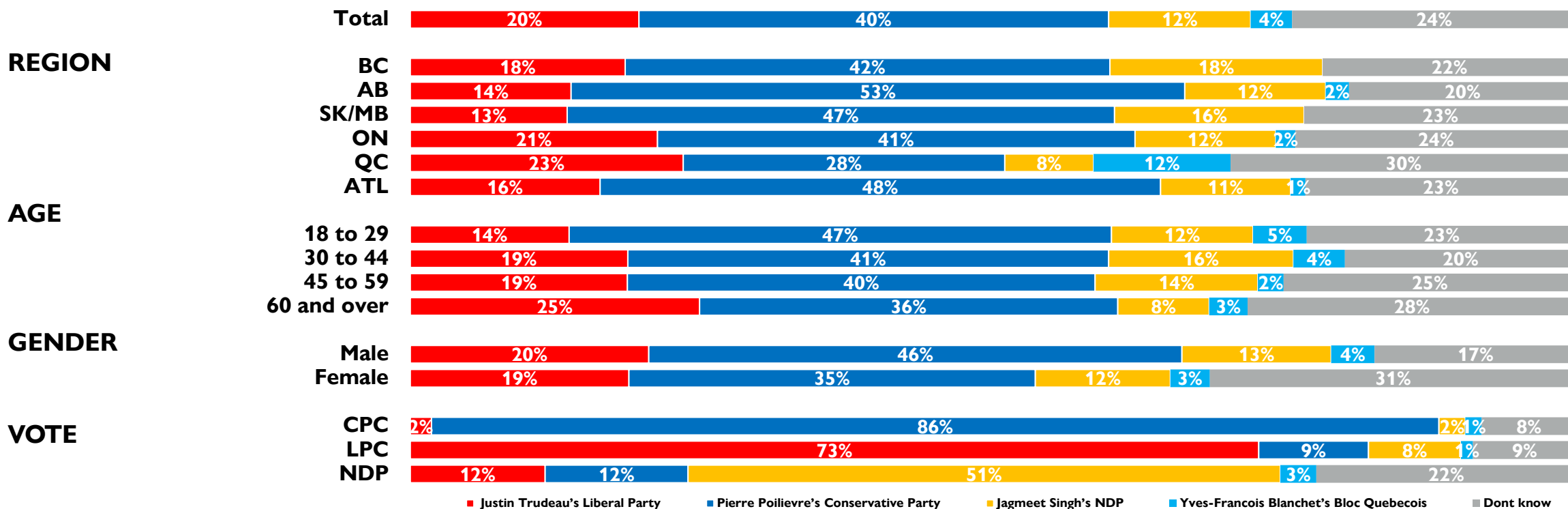


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## MAKE THE CANADIAN ECONOMY MORE COMPETITIVE GLOBALLY

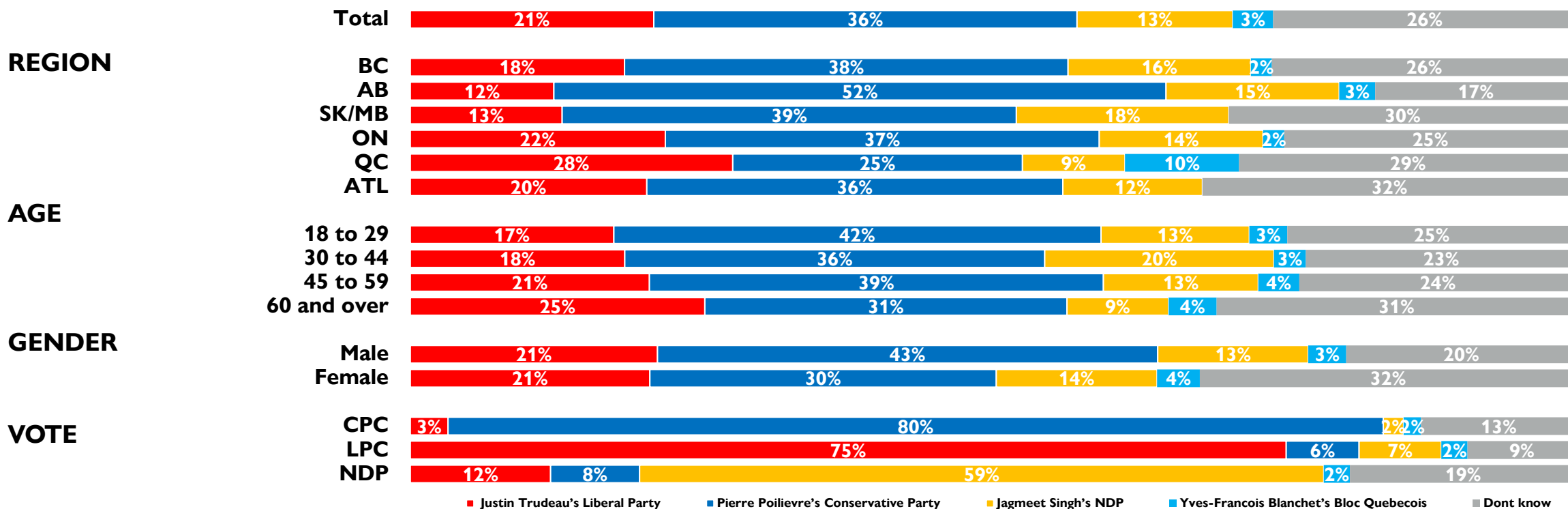


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## PROMOTE INNOVATION AND TECHNOLOGICAL DEVELOPMENT TO DRIVE ECONOMIC GROWTH

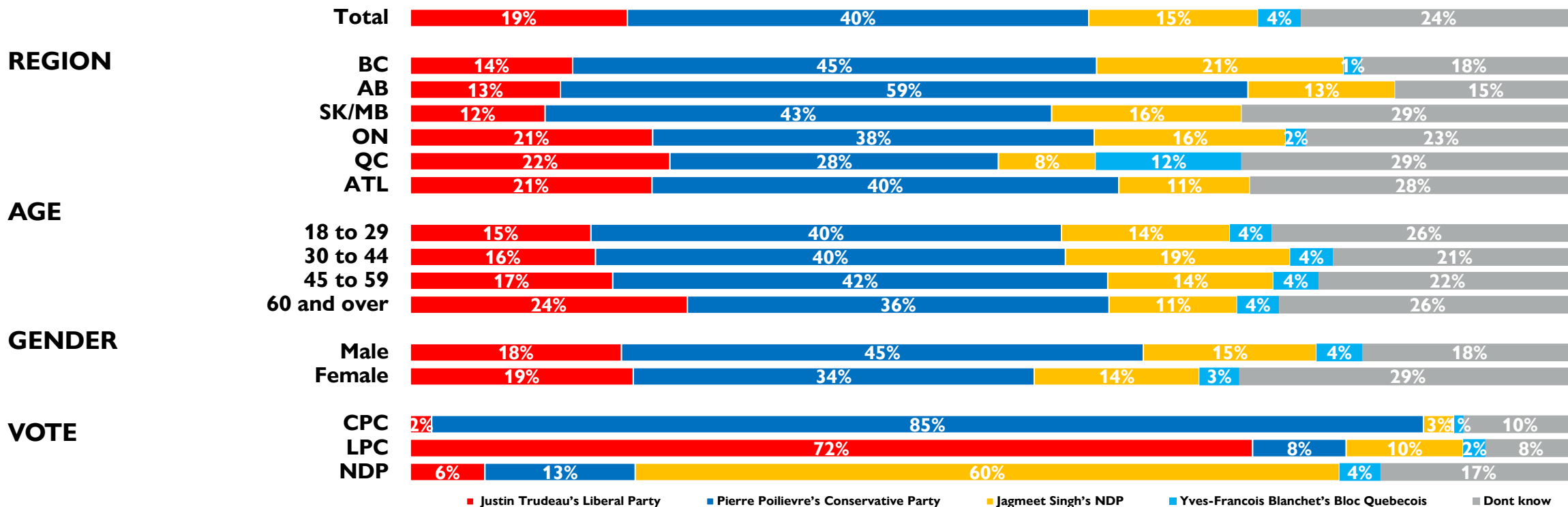


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## DEVELOP INFRASTRUCTURE THAT SUPPORTS ECONOMIC GROWTH AND JOB CREATION

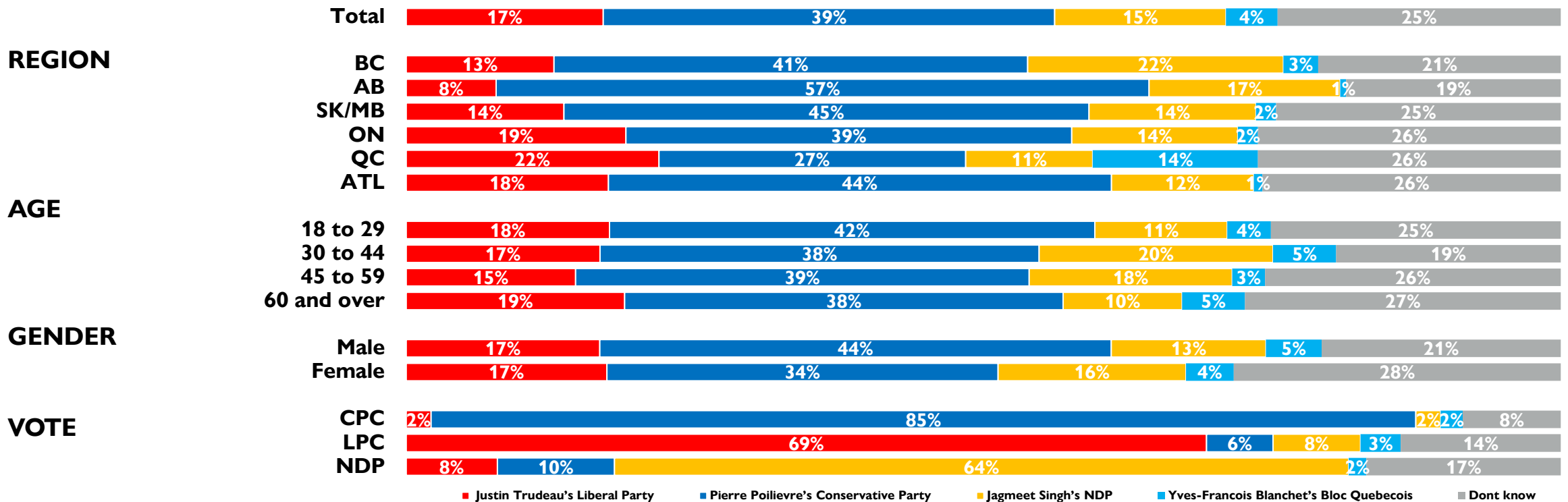


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## MANAGE INFLATION AND KEEP THE COST OF LIVING AFFORDABLE

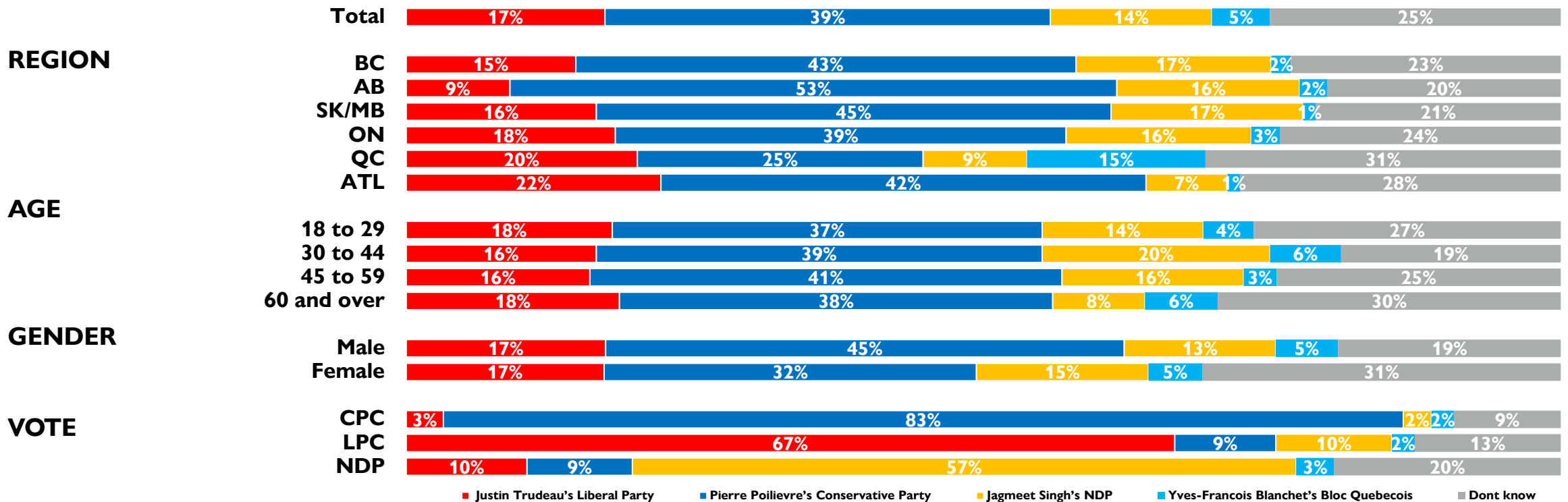


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## MANAGE THE IMMIGRATION SYSTEM SO IT SUPPORTS ECONOMIC GROWTH

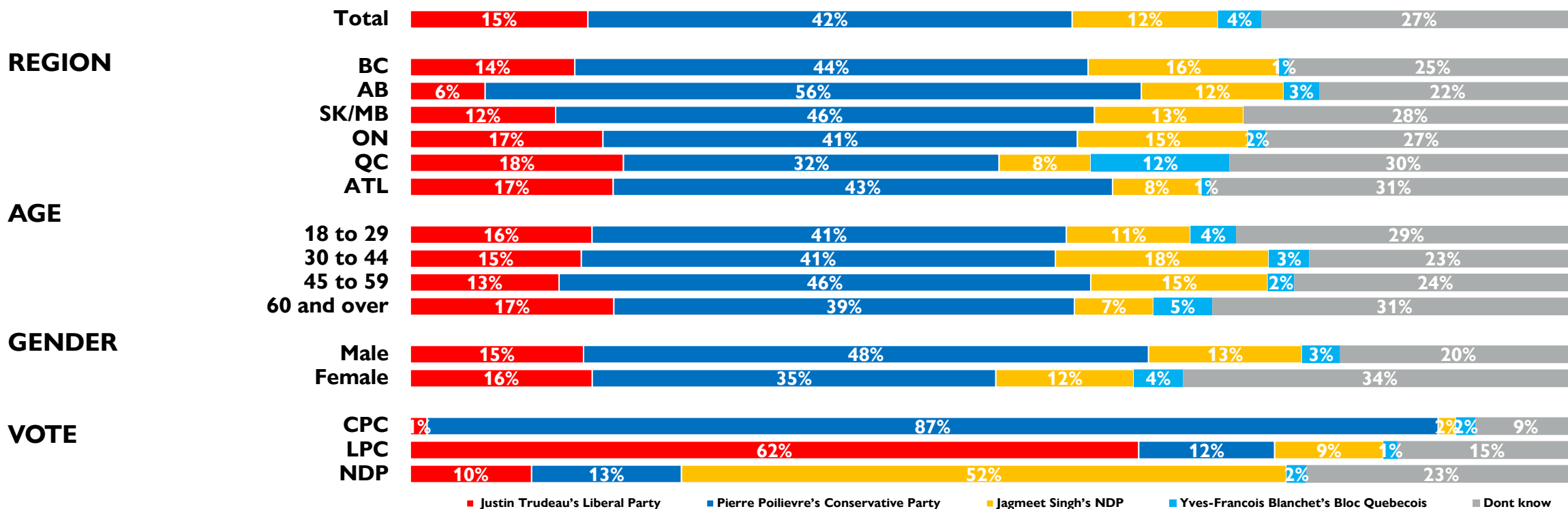


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## MANAGE THE FEDERAL DEFICIT AND NATIONAL DEBT



[Base] n=1,460



Which of the following approaches do you think is the best way for governments to help grow the economy?

## BEST APPROACH TO HELP GROW THE ECONOMY

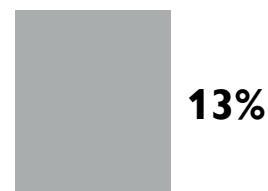
**Governments should identify key industries to invest in and provide subsidies to help them grow.**



**Governments should focus on creating a competitive environment where businesses can succeed without subsidies or special support.**



**I don't know**

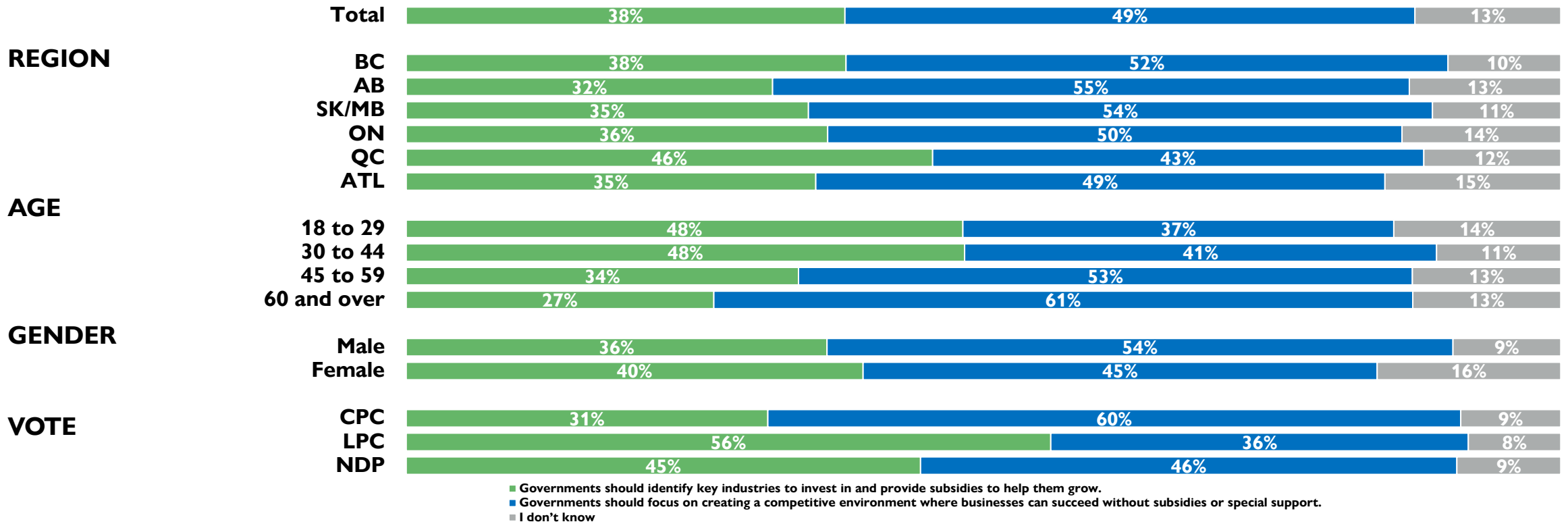


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